

# Blockchain, Crypto and Other Digital Assets

## Unlocking Opportunities Across Industries

“Expertise in the emerging technology space.”

– Chambers USA

Proskauer’s Blockchain and Digital Assets Group leverages the firm’s cross-industry expertise to help clients harness blockchain’s potential.

Our deep experience advising clients on the use of new and emerging technologies equips us with the practical acumen to handle the technical, business and legal issues arising from a wide variety of blockchain, digital assets and other distributed ledger technology applications. We anticipate how regulators, lawmakers and courts will apply current principles to blockchain technology and structure new approaches to fill existing legal gaps. As commercial and strategic advisers to our clients, we also help our clients capture the business opportunities presented by the rapid evolution of blockchain, crypto and other digital assets.

Our practice spans numerous industries and market sectors, including technology, asset management, finance, media, capital markets, supply chain, logistics, retail, health care, sports and real estate. In these industries and more, we are helping our clients take advantage of blockchain-based opportunities.

Our blockchain and digital asset capabilities include:

- > **Regulatory Advice.** Advising on evolving federal and state laws and regulations affecting blockchain and digital assets, as well as necessary governmental licenses and registrations.
- > **Product Counseling.** Serving as product counsel to companies from the ideation phase through product launch, including with respect to the launch of NFT marketplaces and digital asset wallets and services.
- > **Developing, Implementing and Commercializing Blockchain-Based Solutions.** Advising developers, service providers and enterprise customers on the development, commercialization, adoption and implementation of blockchain solutions.
- > **Commercial Contracts, Transactional Issues and Related Advice.** Advising clients in drafting, negotiating and entering into NFT platform agreements, SaaS and other hosted service agreements, software licenses, professional service agreements and other commercial agreements.
- > **Sports Sponsorship and Naming Rights Deals and Fan Tokens.** Representing sports organizations and sponsors in negotiating naming rights and other sponsorship deals, fan token offerings and other marketing initiatives.
- > **Mergers, Acquisitions and Investments.** As a part of full-service deal representation, providing blockchain and digital asset-specific expertise in conducting due diligence on target companies and negotiating deal agreements.
- > **Investment in Digital Assets.** Advising asset managers and investors on investments in digital assets.
- > **Estate Planning.** Addressing digital asset-specific estate planning and tax issues.
- > **Finance and Private Credit.** Structuring crypto-collateralized loans and advising on decentralized finance (DeFi).
- > **Capital Markets, Tokenization and Token Offerings.** Advising on all issues relating to token offerings, including the development of tokenization platforms, the structuring of issuances and compliance with applicable laws and regulations.

### Key Contacts



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- > **Corporate Structuring and Tax Advice.** Helping clients structure their enterprises, including foundation and on-shore/off-shore structures and decentralized autonomous organizations (DAOs), and provide strategic tax advice.
- > **Establishment of U.S.-Regulated Trading Platforms.** Helping clients launch digital asset exchanges and trading platforms serving the U.S. market in compliance with U.S. federal and state laws and regulations.

We provide regular thought leadership on blockchain and digital asset topics and legal issues through our blog, *Blockchain and the Law*. The blog covers trending legal, regulatory and business topics that affect how companies and individuals can capitalize on the emergence of blockchain technology and digital assets. Visit [www.blockchainandthelaw.io](http://www.blockchainandthelaw.io) to learn more.