



[Contact](#)

## **Wai L. Choy**

**Partner**

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Wai Choy is Co-Head of Proskauer's Technology, Media & Telecommunications (TMT) Group, a member of the Mergers & Acquisitions and Private Equity Group, and a leader of the Artificial Intelligence and Blockchain & Digital Assets practices. He has deep experience in technology, media, intellectual property, and corporate transactions and counseling, and is a trusted advisor to operating companies, asset managers, and other enterprises across a wide range of industries, including technology, media, entertainment, private equity, services, advertising, sports, blockchain and digital assets, health care, and life sciences.

As the media industry has evolved, Wai has represented content distributors and programmers for nearly 15 years in a wide range of complex distribution and licensing deals across all technologies, platforms, and business models, as well as in agreements for the development and integration of cutting-edge technologies and features.

In mergers and acquisitions, Wai:

- Structures and negotiates key transaction documents, including purchase, merger, transition services, and intellectual property license agreements, and leads legal due diligence;

- Advises on intellectual property, technology, privacy, data security, and contractual matters; and
- Helps portfolio companies optimize operations and execute value-creating strategies in preparation for a sale or post-closing.

He also advises companies on a broad range of day-to-day legal and business matters, including commercial arrangements, intellectual property, joint ventures, new product and service development, and corporate and strategic matters.

As co-head of Proskauer's Technology Strategy Committee and a leader of the Firm's Artificial Intelligence Practice, Wai advises both the Firm and clients on artificial intelligence policy, issues, and strategy.

Prior to joining Proskauer, Wai worked in the Business & Legal Affairs department of Marvel Studios in Los Angeles and Marvel Entertainment in New York. A graduate of NYU's Tisch School of the Arts, where he earned a B.F.A. in Film & Television Production and Acting, Wai brings a valuable creative perspective to his legal practice.

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#### Practices

Restrictive Covenants, Trade Secrets & Unfair Competition, Privacy & Cybersecurity, Antitrust Technology Task Force, Corporate/Transactional, Mergers & Acquisitions, Private Equity Transactions, Intellectual Property

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#### Industries

Technology, Media & Telecommunications, Private Capital, Entertainment, Life Sciences

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#### Market Solutions

Blockchain & Digital Assets, Artificial Intelligence, Proskauer+Tech

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#### Education

The Wharton School of the University of Pennsylvania, Certificate in Business and Public Policy

University of Pennsylvania Carey Law School, J.D.

Senior Editor, *University of Pennsylvania Law Review*, 2010-2012

**[Admissions & Qualifications](#)**

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New York

**[Awards & Recognition](#)**

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Best Lawyers in America: Ones to Watch 2023-2025

Law360 Rising Star: Media & Entertainment 2022

The Legal 500 United States: Next Generation Partner: Media, Technology and Telecoms: Outsourcing 2022

The Legal 500 United States: Media, Technology and Telecoms: Technology: Outsourcing 2020-2022

The Legal 500 United States: Media, Technology and Telecoms: Technology: Media and Entertainment: Transactional 2022-2024

The Legal 500 United States: Media, Technology and Telecoms: Technology: Technology Transactions 2020-2024

The Legal 500 United States: Media, Technology and Telecoms: Telecoms and Broadcast: Transactional 2020, 2022, 2024

Variety: Dealmakers Impact Report 2022