



Contact

Lee Popkin

Associate

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Lee Popkin is an associate in the New York office, where she focuses on complex commercial litigation, including product liability and intellectual property disputes. She has represented clients in state and federal courts across the United States, argued dispositive motions and appeals, taken and defended depositions, prepared witnesses for trial testimony, examined witnesses at trial, and argued trial motions. Most recently, Lee was part of the trial team that secured two significant victories for the high-profile Johnson & Johnson talcum powder cases.

Lee also devotes significant time to pro bono matters, and was recently [recognized by KIND](#) for her work representing two sisters from El Salvador fleeing gang violence.

In addition to her active practice, Lee regularly contributes to the Firm's false advertising blog, [Watch This Space: Proskauer on Advertising Law](#).

Prior to joining Proskauer, Lee served as law clerk to the Honorable Sarah S. Vance of the United States District Court for the Eastern District of Louisiana. She received her J.D. cum laude from Harvard Law School.

Matters

Representative matters include:

- *Echeverria v. Johnson & Johnson, et al.* Trial counsel to Johnson & Johnson (J&J) in a widely publicized product liability trial relating to the company's talc-based Baby Powder and Shower to Shower products and their alleged link to ovarian cancer. After trial, the Court entered judgment notwithstanding the jury verdict for the J&J defendants, and, in the alternative, granted J&J's motion for a new trial.
- *Chip Fifth Avenue LLC v. Quality King Distributors, Inc., et al.* Secured affirmance of summary judgment decision in favor of commercial landlord client after argument in front of a five-judge panel in the First Department.
- *Global Holdings v. Church & Dwight, Co., Inc.* Secured dismissal of state and federal dilution claims in Lanham Act action regarding a consumer product. The court's [decision](#) made new law in the Second Circuit on the issue of whether a valid registration preempts state law claims of dilution.
- *Daniels v. Johnson & Johnson, et al.* Trial counsel to J&J in a similar product liability trial related to J&J's talc-based products in St. Louis. The jury returned a complete defense verdict on all claims and awarded zero damages.
- *Allied Lomar, Inc. v. Diageo North America, Inc.* Counsel to Diageo in successful defense of Lanham Act trademark infringement action concerning Blade & Bow Whiskies and the Stitzel-Weller Distillery.
- *Clark v. BMG Rights Management (US), et al.* Represented music publisher in successful defense of lawsuit brought by artist to rescind his publishing agreement.
- *Diageo North America, Inc. v. Mexcor, et al.* Trial counsel to plaintiff Diageo in a Lanham Act trade dress infringement and dilution action against competitor involving Crown Royal whisky. Obtained jury verdict and permanent injunction in favor of our client following a two week trial.

Practices

Litigation, Product Liability & Consumer Litigation, False Advertising & Trademark

Education

Harvard Law School, J.D., 2011

cum laude

Princeton University, A.B., 2007

cum laude

Admissions & Qualifications

New York

Clerkships

U.S. District Court, Louisiana, Eastern District - Hon. Sarah S. Vance

Court Admissions

U.S. District Court, New York, Eastern District

U.S. District Court, New York, Southern District