



Contact

**Lauren K. Boglivi**

**Partner**

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Lauren Boglivi is the co-head of Proskauer's global Mergers & Acquisitions and Private Equity Group. Through her extensive transactional experience, Lauren is a leading lawyer at the forefront of some of the most industry-defining M&A matters, in particular in media and entertainment and the growing US gaming industry. In working with influential and high-profile media giants, Lauren has worked extensively on transactions that structure and shape the way media content is viewed and accessed around the world.

Lauren's recent deal activity includes:

- Represented Public Interest Registry (PIR), which was established by the Internet Society in 2002 to manage and operate the .ORG domain, in its pending \$1.135 billion sale to Ethos Capital.
- Led the Proskauer team that advised Empire City Casino, one of the largest gaming facilities in the U.S. and one of only two facilities licensed to operate video lottery terminals in the New York City metropolitan area, in its \$850 million sale to MGM Resorts International.
- Represented media giant Discovery in a variety of matters that have made headlines around the world, including its acquisition of Golf Digest, one of the world's leading golf media brands, from Condé Nast, and its \$2 billion

strategic alliance with the PGA Tour. This alliance created a first-of-its-kind international OTT platform and gives Discovery global multi-platform live media rights outside of the U.S. for all PGA Tour events.

- Advised Discovery in the \$120 million sale of approximately 90% of the ownership of its Discovery Education business to Francisco Partners, a private equity firm.

Over the past year, Lauren has been recognized as a “Sports & Entertainment Trailblazer” by the *National Law Journal* and was named an Elite Dealmaker by *Variety* and a Top Lawyer by *Cablefax*.

## Matters

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### Key Representations:

- Alcatel-Lucent in its:
  - investment in 360network’s global optic network
  - acquisition of Astral Point Communications, a creator of next-generation SONET metropolitan optic systems
  - acquisition of eDial, a leader in conferencing and collaboration solutions
  - acquisition of Kymata Ltd., a leading European technology company that concentrates on developing and manufacturing optical components and sub-systems for optical networks
  - the \$7.1 billion acquisition of Newbridge Networks Corporation, a provider of networking products including integrated T-1/T-3 multiplexer product and switching systems
  - acquisition of the server business of PacketVideo Corporation
  - acquisition of Timetra, a provider of IP/MPLS service routers at the network edge
- Discovery Communications in its:
  - spinoff and equity investment in Curiosity.com, a website dedicated to

compiling learning videos

- sale of a primarily text based content website “How Stuff Works” to Blucora, a public company
  - sale of the online pet adoption website, Petfinder, to Nestle Purina, a transaction named “Deal of the Month” in September 2013 and for which Lauren was named “Deal Maker of the Year 2013”, both by *Finance Monthly*
  - sale of CSS Studios, LLC the largest independent post-production sound company in North America to a private equity sponsor
  - sale of TreeHugger, an online media outlet dedicated to sustainability, to Mother Nature Network
  - acquisition of DeFranco Inc., a video network that creates original news and commentary programs hosted by Phil DeFranco
  - creation of 3D Net, the first 3D TV 24/7 network in the U.S., through a joint venture arrangement among Discovery, Sony and IMAX
  - in its \$10 million Series A financing of Here Be Dragons, a production studio focused on virtual reality spherical filmmaking
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- St. George’s University in the sale of approximately 60 percent of the company at a valuation of \$750 million to a group led by Canadian investor Altas Partners and a Baring Private Equity Asia fund, a transaction named “Deal of the Month” by *Finance Monthly*
  - Rentrak Corporation in its acquisition of the box office tracking (EDI) business of Nielsen in the United States and several other countries
  - Vector Management Group, a major music talent agency, in its:
    - sale of a majority interest to Front Line Management Group, now owned and operated by Live Nation Entertainment
    - sale of remaining equity stake in Vector to Live Nation Entertainment
    - negotiation of employment and compensation matters of the principals of Vector Management
  - Growth equity investments in technology companies such as Sonos, Shazam

and beauty brands Kevyn Aucoin and Malin + Goetz

#### Practices

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Mergers & Acquisitions, Private Equity Transactions, Family Office

#### Industries

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Technology, Media & Telecommunications, Private Equity Real Estate, Private Equity, Asset Management , Health Care

#### Market Solutions

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Corporate Governance

#### Education

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University of Chicago Law School, J.D., 1992

Wellesley College, B.A., 1989

*magna cum laude*

#### Admissions & Qualifications

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New York

#### Memberships

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Women In Need

#### Awards & Recognition

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Best Lawyers in America: Leveraged Buyouts and Private Equity Law 2014-2020

National Law Journal: Trailblazers: Sports & Entertainment 2019

New York Super Lawyers 2018-2019

Crain's Notable Women in Law 2018

Variety Dealmakers Elite New York 2018

The Legal 500 United States: Telecoms and Broadcast: Transactional 2017, 2019

The Legal 500 United States: Media, Technology & Telcoms: Transactional 2013-2015, 2019

Finance Monthly: "Deal Maker of the Year 2013-2014"

Finance Monthly: "Deal of the Month," September 2013

YWCA of New York City Academy of Women Leaders

"Top 50 Women," New York Metro Super Lawyers, 2019