

Contact

Kevin J. Perra

**Partner and
General Counsel**

New York +1.212.969.3454

kperra@proskauer.com

Kevin is a partner in the Litigation Department and co-head of the Sports Litigation team. He also serves as the Firm's General Counsel. A strategic advisor, Kevin is an experienced litigator and trial lawyer who represents the most notable clients across a wide array of industries before both state and federal courts, and in arbitration and mediation.

Kevin focuses on high-stakes, complex litigation with an emphasis on sports, media and entertainment, antitrust, all facets of intellectual property and general commercial disputes. He also has substantial experience in obtaining and opposing applications for emergency relief, including preliminary injunctions and temporary restraining orders.

Sports, Media and Entertainment

Kevin has represented major US sports leagues and conferences for decades, including MLB, MLS, NBA, NFL and NHL, as well as many of their teams and owners. He has also worked with leading media, television and film companies, including AMC Networks, Cox Communications, Hulu, NFL Media, TelevisaUnivision and Warner Bros. Discovery. His clientele extends to record labels, music publishers and music companies as well as computer software makers and technology companies. Additionally, Kevin has handled entertainment, copyright and media

matters for artists, songwriters, managers, fashion designers, and athletes (and their estates), including Madonna and the Estate of Leonard Bernstein.

Intellectual Property

Kevin has represented prominent clients in intellectual property matters, including copyright, trademark, patent, false advertising and trade secrets across diverse sectors, including sports, media and entertainment, consumer products, pharmaceutical, technology and food and beverage. Some of his distinguished clients include Accenture, Amgen, Bausch & Lomb, Bristol-Myers Squibb, Church & Dwight, Diageo, Kraft Foods, S.C. Johnson & Son and Williams-Sonoma.

Antitrust and General Commercial Disputes

Kevin specializes in antitrust litigation and counseling for the major US professional sports leagues. Most recently, he co-led the Firm's team representing Major League Soccer to a complete defense jury verdict in a complex, multi-year litigation brought by the North American Soccer League against MLS and the United States Soccer Federation alleging antitrust violations and monopoly practices. Kevin has also represented a range of multinational public and private companies in antitrust and general commercial disputes, including Bank of America, Dell, Henry Schein, Host Hotels and Resorts, JP Morgan Chase and T-Mobile.

Practices

Litigation, Trials, Antitrust, Asset Management Litigation, Copyright, False Advertising & Trademark, Intellectual Property, Real Estate Litigation, Restrictive Covenants, Trade Secrets & Unfair Competition

Industries

Entertainment, Private Capital, Private Equity, Sports, Technology, Media & Telecommunications

Education

Fordham University School of Law, J.D.
Associate Editor, *Fordham Law Review*
Johns Hopkins University, B.A.

Admissions & Qualifications

New York

Connecticut

Clerkships

U.S. District Court, Maryland - Intern, Hon. Benson E. Legg

Court Admissions

U.S. District Court, New York, Eastern District

U.S. District Court, New York, Southern District

Awards & Recognition

The Am Law Litigation Daily, Litigator of the Week (for NASL v. MLS) February 2025

Law360, Legal Lions Of The Week (for NASL v. MLS) February 2025

Benchmark Litigation Litigation Star 2023-2026

Best Lawyers in America 2019-2023

Lawdragon 500 Leading Global Entertainment, Sports & Media Lawyers: Sports Litigation, Intellectual Property, Entertainment, Media, 2025

New York Super Lawyers 2007-2008, 2011-2025

Sports Business Journal Power Players Outside Counsel 2021

The Legal 500 United States: Media, Technology, and Telecoms: Marketing & Advertising 2015-2016

The Legal 500 United States: Litigation: Commercial Litigation 2016

The Legal 500 United States: General Commercial Disputes 2020, 2022

Government Service

Intern, Civil Division, United States Attorney’s Office, Southern District of New York