

Contact

Jordan M. Horowitz

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Jordan Horowitz is an associate in the Technology, Media & Telecommunications Group.

She advises clients across various industries, including media, entertainment, sports, sports betting, technology, software, life sciences and financial services.

Jordan has represented operating companies, asset managers, sports leagues and other enterprises on various commercial matters, including media and sports rights and content distribution agreements, license agreements, joint ventures, strategic partnerships, mergers and acquisitions, and software-as-a-service agreements.

Jordan’s experience includes advising the Big Ten Conference on its media rights agreements with CBS, FOX and NBC; the WTA on the extension and expansion of the partnership between WTA Ventures and Stats Perform; and FanDuel on a first-of-its-kind media and sports wagering partnership in Canada with Bell Media.

Jordan was recently recognized in *Variety Magazine's* 2024 Legal Impact Report and was given the Up Next award, which is presented to next-generation lawyers making an impact in entertainment and media law.

Jordan earned her J.D. degree from Fordham University School of Law and her B.A. Dual Degree from Syracuse University, S.I. Newhouse School of Public

Communications and College of Arts and Sciences. While at Fordham University School of Law, Jordan was a Notes and Articles Editor of the Fordham Urban Law Journal, a member of the Fordham Moot Court Board and interned for the Honorable Katharine H. Parker of the U.S. District Court for the Southern District of New York.

Practices

Corporate/Transactional, Technology & IP Transactions

Industries

Technology, Media & Telecommunications, Life Sciences, Entertainment

Education

Fordham University School of Law, J.D.
magna cum laude, Order of the Coif
Syracuse University, B.A.
summa cum laude, Coronat Scholar

Admissions & Qualifications

New York

Awards & Recognition

Super Lawyers Rising Star 2023-2024
Variety: Legal Impact Report: Up Next 2024