



Contact

Jennifer L. Jones

**Special Litigation
Counsel**

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Jennifer L. Jones is special litigation counsel in the Litigation Department. She has experience in a wide variety of commercial litigation matters focusing on litigating intellectual property, sports, entertainment and false advertising disputes, in nationwide state and federal trial and appellate courts. Jennie also has represented a diverse group of clients in a wide range of industries, including arts and entertainment, sports, consumer products, government services and financial services.

Matters

Representative litigation successes include:

- The dismissal, affirmed on appeal, of a putative class action filed in Tennessee federal court against intercollegiate sports organizations and television networks alleging violation of collegiate athletes' asserted rights of publicity in their names and images appearing in connection with television broadcasts of intercollegiate sporting events

- The dismissal, affirmed on appeal, of an action filed in New York state court alleging defamation against over eighty different news publications and blogs arising out of their coverage and republication of coverage regarding defense counsel's performance at trial
- A \$12 million jury verdict in a Virginia state court action seeking recovery for trade secret misappropriation, business conspiracy and breach of fiduciary duty
- The dismissal, affirmed on appeal, of an action filed by the heirs of a deceased German artist seeking restitution of artwork
- Summary judgment, affirmed on appeal, defeating an action filed in New York federal court alleging claims of fraud, negligent misrepresentation and aiding and abetting a breach of fiduciary duty
- The dismissal of a consolidated class action on the ground that the plaintiffs' false advertising and consumer fraud claims were pre-empted by federal law
- Summary judgment on behalf of a celebrity defendant in a tort action filed in New York state court
- The dismissal of an action filed against an international sports organization alleging claims of misappropriation of mascot and media concepts

Practices

False Advertising & Trademark, Appellate, Non-Compete & Trade Secrets

Industries

Sports, Entertainment

Education

University of Chicago Law School, J.D., 2004

University of California, Berkeley, B.A., 1999

Admissions & Qualifications

New York

California

Illinois

[Court Admissions](#)

U.S. District Court, New York, Southern District

U.S. District Court, California, Central District

U.S. District Court, California, Northern District

U.S. District Court, New York, Eastern District

U.S. Court of Appeals, Second Circuit