



Contact

**Jeffrey D. Neuburger**

**Partner**

New York

+1.212.969.3075

jneuburger@proskauer.com

Jeffrey Neuburger is a partner, co-head of the Technology, Media & Telecommunications Group, a member of the Privacy & Cybersecurity Group and editor of the firm's [New Media and Technology Law blog](#).

Jeff's practice focuses on technology, media and advertising-related business transactions and counseling, including the utilization of emerging technology and distribution methods in business. For example, Jeff represents clients in the implementation of blockchain technology, cryptocurrency-related issues and online strategies associated with advertising, products, services and content. He also represents many organizations in large infrastructure-related projects, such as outsourcing, technology acquisitions, cloud computing initiatives and related services agreements.

Jeff counsels clients on all aspects of "social media," including the use of social media in the workplace and the creation and use of social media presences to establish connections with clients and customers. He counsels on and drafts social media policies, guidelines and "rules of the road", and advises on regulatory, intellectual property and publisher liability (e.g., defamation) issues associated with social media.

In addition, Jeff represents clients in a wide range of privacy and data security matters, including the implementation of policies, the management of information, and responding to situations of potential unauthorized access to personally identifiable information.

Jeff is an Adjunct Professor at Fordham University School of Law teaching E-Commerce Law, and lectures extensively on a range of issues, including computer and e-commerce law, emerging technology developments, intellectual property, outsourcing, privacy and data security. He also is co-author of two books, *Doing Business on the Internet* and *Emerging Technologies and the Law*. Founder of the monthly newsletter, *New Media, Technology and the Law*, Jeff writes two blogs: PBS's "MediaShift" blog as well as Proskauer's Technology, Media and Telecommunications blog. He also has served on advisory panels to Congress, and is regularly quoted by mainstream general and trade publications.

Prior to practicing law, Jeff began his career working in the information technology field. He completed General Electric Company's two-year Information Systems Management Program and spent an additional four years in Information Systems Management at GE Capital. His undergraduate degree is in computer science and applied mathematics. Jeff has been recognized as a leading technology lawyer in various publications and directories. Jeff is currently a Trustee on the Board of the Educational Alliance.

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#### Practices

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Intellectual Property, Copyright, Privacy & Cybersecurity, Patent Law

#### Industries

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Technology, Media & Telecommunications, Entertainment

#### Market Solutions

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Blockchain

#### Education

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Pace University School of Law, J.D., 1986cum laude

State University of New York at Albany, B.S., 1981cum laude

#### Admissions & Qualifications

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New York

Connecticut

#### Court Admissions

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U.S. District Court, New York, Eastern District, U.S. District Court, New York, Southern District

#### Memberships

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New York State Bar Association (Chair of Special Committee on Cyberspace Law)

Connecticut Bar Association

New York City Bar

#### Awards & Recognition

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Chambers Global: USA, Outsourcing 2015-2018

Chambers USA: New York: Technology & Outsourcing 2012-2018

Chambers USA: Nationwide: Outsourcing 2015-2016

The Legal 500 United States: Leading Lawyer 2017-2018

The Legal 500 United States: Cyber Law (Including Data Protection & Privacy) 2018

The Legal 500 United States: Media, Technology, and Telecoms: Technology, Data Protection and Privacy 2010-2015

The Legal 500 United States: Media, Technology, and Telecoms: Outsourcing 2011-2018

The Legal 500 United States: Media, Technology, and Telecoms: Transactions 2011-2018

The Legal 500 United States: Media, Technology, and Telecoms: Telecoms & Broadcast: Transactional 2010-2015

New York Super Lawyers 2008-2015, 2017

The International Who's Who of E-Commerce Lawyers

Best Lawyers in America 2006-2018

Wired Magazine

Crain's New York Business

New York Magazine

Silicon Alley Reporter

Alley Cat News