



Contact

**Jason Krochak**

**Associate**

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Jason Krochak is an associate in the Corporate Department and a member of the Sports Law Group. He has a broad-based corporate practice with a particular focus on clients in the sports industry.

Jason represents sports leagues and teams, private equity firms, financial institutions, gaming companies and corporate sponsors in a variety of corporate and commercial matters, including acquisitions, joint ventures, league expansions, financings, governance, naming rights agreements, licensing agreements and other commercial transactions.

Jason's experience includes representing the National Basketball Association, the National Hockey League, Major League Soccer, Soccer United Marketing and the WTA Tour, as well as a number of professional sports teams and their owners, in their significant transactional and governance matters. Jason also recently represented The Stars Group in the formation of a first-of-its-kind media and sports wagering partnership in the U.S. with FOX Sports, including the launch of sports betting platform FOX Bet.

## **Matters**

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## Some recent examples of Jason's work include representing:

- The Stars Group in the formation of a first-of-its-kind media and sports wagering partnership in the U.S. with FOX Sports, including the launch of sports betting platform FOX Bet
- Ownership of the Carolina Panthers in the sale of the Panthers to David Tepper
- Ownership of the Miami Marlins in the sale of the team to a group led by Bruce Sherman and Derek Jeter
- Alan Kestenbaum in an investment in the Atlanta Falcons
- MLS in its grant of expansion teams to New York, Orlando, Atlanta, Los Angeles, Minnesota, St. Louis and Charlotte
- MLS in its grant of an expansion team to Columbus and the relocation of the existing Columbus team operator to Austin
- MLS in its acquisition and shutdown of Chivas USA
- OL Groupe, the parent company of French soccer club Olympique Lyonnais, in its acquisition of National Women's Soccer League club Reign FC
- The Madison Square Garden Company / Counter Logic Gaming in its acquisition of a franchise in *League of Legends*' North American eSports league
- Levi Strauss & Co. in its \$220 million deal to name the San Francisco 49ers' new stadium in Santa Clara, California
- Minnesota Vikings in its naming rights deal with U.S. Bank for the team's new downtown Minneapolis stadium
- All Elite Wrestling (a start-up professional wrestling league) in a media rights agreement with WarnerMedia, which includes the telecast of AEW's programming on TNT
- Motivate International, the operator of the "Ford GoBike" bicycle-sharing program in Northern California, in its title sponsorship and technology collaboration deal with Ford Motor Company

## Practices

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Corporate/Transactional

## Industries

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Sports

## Education

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Harvard Law School, J.D., 2012

*cum laude*

University of Michigan, M.Acct., 2009

University of Michigan, B.A., 2008

With Highest Distinction

## Admissions & Qualifications

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New York