



Contact

Bradley I. Ruskin

Partner

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Brad Ruskin is a senior partner at Proskauer and co-chairs its Sports Law Group. He has also served as co-chair of the Litigation Department and is currently serving his fifth term on the Firm's Executive Committee.

Brad has tried a significant number of high profile, headline-generating cases to verdict or appellate victory, on issues ranging from so-called “bet-the company” antitrust challenges to questions of first impression under Delaware Corporate law, to major commercial disputes.

Sports Business:

As head of the litigation section of Proskauer’s preeminent Sports Law Group, a significant portion of Brad’s practice is dedicated to litigating issues and counseling clients active in the sports business. The Sports Law Group has been recognized as the country’s top sports law group at the *Chambers USA Awards for Excellence* ceremony and as a “Tier 1” practice in numerous leading legal publications. Among the league and conference clients for whom he performs services are Major League Soccer, the National Hockey League, National Football League, National Basketball Association, Major League Baseball, ATP Tour, WTA, WSL, PAC-12 and the Big East Conference. In addition, Brad has represented ownership groups and clubs in each of the major U.S. sports (including the Washington Nationals, the Florida

Marlins, the New York Jets, the Philadelphia Eagles and the New Jersey Devils), as well as media companies in sports-related disputes.

Technology, Media and Telecommunications:

Brad represents numerous technology, media and telecommunications companies in a wide variety of litigated disputes, including partnership issues, communications and copyright law issues, bankruptcy disputes, data breaches, contract rights and complex class actions. His has represented clients as diverse as T-Mobile USA, Tech Mahindra, ML Media Partners, Madonna, the RP Media Companies and the Rascoff/Zysblat Organization.

Antitrust and General Commercial Disputes:

Brad regularly defends clients in major antitrust and complex commercial cases. In addition to the sports and telecommunications industries, he has been handling matters for entities across many fields for clients such as Weyerhaeuser, Sanofi and Henry Schein. As an example of the breadth of his role, he recently obtained a full defendant's verdict after a two-week jury trial on behalf of the ATP Tour (the men's professional tennis circuit), subsequently argued and won the case on appeal before the Third Circuit and finally argued and won an issue of first impression under Delaware corporate law before the Delaware Supreme Court.

Brad also regularly handles a wide range of litigation matters, including contract, fraud, licensing, trademark, franchising, partnership, intra-corporate, bankruptcy, unfair competition and other commercial disputes. He has litigated trust matters throughout the country in various federal and state courts and in domestic and international arbitral forums. Brad also has handled proceedings (along with foreign co-counsel) before the European Commission and the Office of Fair Trading.

Brad has long been involved in a wide array of public service activities. He currently serves as a Member of the Executive Committee and Director of the Legal Aid Society, a Director and Audit Committee Chair of the Student Leadership Network, a member of the ADL Sports Leadership Council, and a Member of the Jewish Theological Society's Advisory Board. In addition, he frequently publishes articles, has taught a graduate school class at NYU's Tisch School and has testified before legislative and other bodies concerning administration of justice and court

operations in New York State.

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Practices

Trial Strategies, Antitrust Technology Task Force, Antitrust, Intellectual Property, Non-Compete & Trade Secrets, Privacy & Cybersecurity

Industries

Sports, Entertainment, Technology, Media & Telecommunications

Market Solutions

Coronavirus (COVID-19)

Education

New York University School of Law, J.D., 1981

Brown University, A.B., 1978

Admissions & Qualifications

New York

Court Admissions

U.S. Court of Appeals, First Circuit

U.S. Court of Appeals, Second Circuit

U.S. Court of Appeals, Third Circuit

U.S. Court of Appeals, Sixth Circuit

U.S. Court of Appeals, Seventh Circuit

U.S. Court of Appeals, Ninth Circuit

U.S. District Court, Michigan, Eastern District

U.S. District Court, New York, Eastern District

U.S. District Court, New York, Southern District

U.S. Supreme Court

Memberships

New York City Bar (Former Chair of Membership Committee, Former Chair of Council on Judicial Administration, Former Chair of Network of Bar Leaders Special Project on the Judiciary Budget)
Legal Aid Society (Board of Directors, Executive Committee)

[Awards & Recognition](#)

Best Lawyers Lawyer of the Year, Sports Law-New York City 2016
The Am Law Litigation Daily: Litigator of the Week, May 15, 2014
Chambers USA: Nationwide: Sports Law 2005-2021 (Band 1)
Chambers USA: New York: Litigation: General Commercial 2008-2021
Benchmark Litigation National Litigation Star 2014-2021
The Legal 500 United States: Industry Focus: Sport 2014-2021
The Legal 500 United States: Antitrust: Civil Litigation/Class Actions 2018-2021
The Legal 500 United States: Litigation: Commercial Litigation 2015-2018
The Legal 500 United States: Media, Technology & Telecoms: Sports 2008-2010
Best Lawyers in America 2007-2022
New York Super Lawyers 2006-2021
Law360: Sports MVP of the Year 2015
Sports Business Journal's Power Players
Lawdragon "3000 Leading Lawyers in America"
Profiled in the National Law Journal's "Winning" Supplement
The Man We Love Award, Student Leadership Network 2019
Judge Simon H. Rifkind Award, The Jewish Theological Seminary 2017