

Contact

Baldassare Vinti

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Baldassare (“Baldo”) Vinti is the head of Proskauer’s Intellectual Property Litigation Group.

Baldo is a first-chair trial lawyer known for navigating complex, bet-the-company intellectual property disputes across industry verticals and next-generation technologies. With over 25 years of experience, Baldo represents leading global companies and universities in patent, trade secret, false advertising, consumer class actions and technology-related breach of contract litigation in federal and state courts as well as before the International Trade Commission.

Baldo is particularly sought after for his courtroom skill and strategic depth, having led trials, arbitrations and appeals in high-stakes disputes involving technologies ranging from pharmaceuticals and medical devices to encryption, digital media, diagnostics, mobile platforms and software. Baldo has represented global corporations, including Arkema S.A., British Telecommunications PLC, Church & Dwight Co., Inc., Henry Schein, Inc., Maidenform Brands Inc., Mitsubishi Electric Corp., Ossur North America Inc., Panasonic Corp., Sony Corp., Welch Foods, Inc. and Zenith Electronics LLC.

With a background in pharmacy, Baldo brings deep domain expertise to pharmaceutical litigation. He has a proven record of driving successful outcomes in

complex pharmaceutical milestone payment, royalty and licensing disputes—often stemming from collaboration agreements, co-development deals, and M&A transactions—where the financial and strategic stakes run high.

In addition to representing corporate clients, Baldo works closely with university innovation and technology transfer offices to maximize the financial return of research investments. He develops tailored IP asset optimization strategies and aggressively enforces intellectual property rights to protect and monetize core innovations—whether through high-value licensing agreements, shaping and advancing spin-out company development, or successful litigation.

Baldo also provides strategic counsel on IP due diligence, complex licensing, IP structuring, patentability and freedom-to-operate analyses, and infringement and validity opinions. He advises boards and executive teams on aligning IP strategy with business objectives, mitigating risk and maximizing the value of innovation assets.

A frequent author and commentator on intellectual property topics, Baldo has been quoted in the *National Law Journal, Bloomberg BNA, Law360, Westlaw Journal* and *Inside Counsel* magazine. He is also a regular contributor to articles published in *Medical Product Outsourcing* magazine that deal with the medical device industry.

Baldo served as a judicial intern for Hon. John E. Sprizzo of the United States District Court for the Southern District of New York and for Hon. Charles A. LaTorella of the New York Supreme Court.

Matters

Representative litigation matters:

- *Zenith Electronics LLC, Panasonic Corp., U.S. Philips Corp. and The Trustees of Columbia University in the City of New York v. ViewSonic Corp., Curtis International Ltd. and Craig Electronics* (S.D. Fla.; C.D. Cal.). Represented Columbia University Zenith, Panasonic and U.S. Philips in a series of patent litigations relating to transmission and reception of digital television signals,

and the ATSC digital television standard

- *Mitsubishi Electric Corp., Koninklijke Philips N.V., Thomson Licensing, GE Technology Development Inc., Panasonic Corp. and Sony Corp. v. Motorola Mobility LLC, ViewSonic Corp., Curtis International Ltd. and Craig Electronics.* (S.D. Fla.; C.D. Cal.) Represented Mitsubishi, Philips, Thomson, GE Technology, Panasonic and Sony in a series of patent litigations relating to compression of digital video signals and the MPEG-2 compression standard
- *Church & Dwight Co., Inc. v. Abbott Laboratories* (D.N.J.) Led trial team representing Church & Dwight in a patent infringement action against Abbott Laboratories relating to over-the-counter pregnancy tests, resulting in jury verdict and a finding of willful infringement for a total award of more than $38 million
- *British Telecommunications PLC et al. v. Fortinet Inc.* (D.Del.) Represented British Telecom in a patent litigation relating to cybersecurity networks and systems, which included district court litigation, federal circuit appeal, and *inter partes review*
- *British Telecommunications PLC et al. v. Palo Alto Networks* (D. Del.) Represented British Telecom in a patent litigation relating to cybersecurity networks and systems, which included district court litigation, *inter partes review* and patent reexamination proceedings
- *British Telecommunications PLC v. Google, Inc.,* (D. Del.) Represented British Telecommunications in a patent infringement action against Google relating to navigation, location-based services, bandwidth management, and access to personalized services and content
- *Tech Mahindra (Confidential Arbitration):* Represented Tech Mahindra, a global technology consulting and digital transformation company, in a confidential arbitration involving claims of trade secret misappropriation and breach of contract. Secured a substantial award valued in the tens of millions of dollars
- Confidential Pharmaceutical Arbitration. Represented biotechnology company in a confidential arbitration involving intellectual property licensed from a major research university relating to therapeutics for neurological disorders. The arbitration involved highly technical scientific issues in pharmaceuticals and

molecular biology, along with substantial damages claims stemming from alleged breaches of contract and failures to achieve critical development and commercialization milestones

- *Radiancy, Inc. v. Viatek Consumer Products Group, Inc.* (S.D.N.Y.) Represented Radiancy in a patent and false advertising litigation concerning hair remover devices
- *ADREA, LLC v. Barnes & Noble, Inc., Barnesandnoble.com, and Nook Media LLC* (S.D.N.Y.) Represented ADREA in a patent litigation relating to electronic book delivery and security systems
- *MobileMedia Ideas, LLC v. Blackberry* (N.D. Tx.) Represented MobileMedia Ideas (MMI), a patent portfolio licensor of inventions adopted by manufacturers of mobile phones and mobile media technologies, in a high-profile patent infringement case against Blackberry
- *Small v. Nobel et al.* (S.D.N.Y.) Defended Henry Schein, Inc. and Camlog USA in a patent infringement lawsuit involving dental implants. Action was settled successfully after a favorable claim construction ruling.
- *Inverness Medical Innovations, Inc., Inverness Medical Switzerland GmbH, and SPD Swiss Precision Diagnostics GmbH v. Church & Dwight Co., Inc.* (D. Mass.) Represented Church & Dwight in a patent infringement action relating to electronic diagnostic technology
- *Medsquire, LLC v. Spring Medical Systems, Inc. et al.* (C.D. Cal.) Obtained dismissal, on behalf of Henry Schein, Inc., of a complaint alleging infringement of electronic medical records system sold and distributed by Henry Schein
- *Portfolio Technologies, Inc. v. Church & Dwight Co., Inc.* (ITC) Defended Church & Dwight's particular prophylactic design marketed under the Trojan® brand name in the U.S. International Trade Commission (ITC); the ITC ruled in favor of Church & Dwight on a patent challenge mounted by plaintiff Portfolio Technologies, Inc., which alleged that Church & Dwight had infringed plaintiff's patent
- *Pfizer, Inc., Warner-Lambert Co. and Warner-Lambert Co, LLC v. Ajix, Inc. (d/b/a Farmacapsulas S.A.)* (D. Ct.) Defended Ajix, Inc., distributor of hard gelatin capsules, against Pfizer, Inc. Pfizer sued Ajix alleging that its gelatin

capsules infringed a Pfizer patent related to intricate locking mechanisms present on the capsules. Obtained a summary judgment of noninfringement of Pfizer's patent, which was summarily affirmed by the Federal Circuit, per curiam.

- *Church & Dwight Co., Inc. v. Pfizer, Inc.; Church & Dwight Co., Inc. v. Quidel Corporation; and Inverness Medical Switzerland GmbH, Unipath Diagnostics, Inc., and Church & Dwight Co., Inc. v. Acon Laboratories, Inc.* (D.N.J., S.D. Cal., D. Mass.) Represented Church & Dwight in three additional litigations involving patents relating to lateral flow immunoassays; all actions were settled successfully, one for a publicly reported settlement of $18 million. Another was settled following summary judgment of infringement followed by a jury verdict of validity
- *Ossur North America, et al. v. Freedom Innovations, et al.* (C.D. Cal.) Obtained a favorable settlement in representing Ossur North America, et al., a leading manufacturer of orthotics and prosthetic devices, in separately filed patent infringement and unfair competition actions respecting prosthetic devices
- *Molnlycke Health Care AB et al. v. Medline Industries, Inc., Ossur N. Am. Inc.* (N.D. Ga.) Obtained a favorable worldwide settlement in defending Ossur North America in a patent litigation brought by Molnlycke Health Care AB in the U.S. and Sweden involving wound care products
- *SPD Swiss Precision Diagnostics GmbH v. Church & Dwight Co., Inc.* (D.N.J.) and *Church & Dwight Co., Inc. v. SPD Swiss Precision Diagnostics GmbH* (D.N.J.) Represented Church & Dwight in a series of actions involving claims for false advertising concerning consumer pregnancy, ovulation and fertility tests
- *Robert Gordon et al. v. Church & Dwight Co., Inc.* (N.D. Cal.) Obtained dismissal, on behalf of Church & Dwight, of a false advertising complaint concerning the labeling on Church & Dwight's TROJAN-ENZ spermicidal lubricated condoms
- *Vongslay v. Church & Dwight Co., Inc.* (S.D. IL) Obtained dismissal, on behalf of Church & Dwight, of a class action complaint against Church & Dwight's Baby Orajel teething pain medicine

Practices

Litigation, Intellectual Property, False Advertising & Trademark, Restrictive Covenants, Trade Secrets & Unfair Competition, Patent Law, Privacy & Cybersecurity

Market Solutions

Artificial Intelligence

Education

St. John's University School of Law, J.D.

cum laude

St. John's University, B.S.

Admissions & Qualifications

New Jersey

New York

U.S. Patent and Trademark Office

Court Admissions

U.S. Court of Appeals, Federal Circuit

U.S. Court of Appeals, Second Circuit

U.S. District Court, New York, Southern District

U.S. District Court, New York, Eastern District

Memberships

American Intellectual Property Association

Association of Medical Diagnostics Manufacturers

Intellectual Property Owners Association

International Association for the Protection of Intellectual Property

International Federation of Industrial Property Attorneys

Italy America Chamber of Commerce, Inc.

Japanese Chamber of Commerce and Industry of New York, Inc.

New York Intellectual Property Association

Awards & Recognition

The Legal 500 United States: Media, Technology & Telecoms: Marketing & Advertising: 2011-2012, 2020-2026 (Leading Lawyer 2025, Leading Partner 2026)

Lawdragon 500 Leading Litigators in America 2023-2025, 2027

Managing Intellectual Property IP STARS 2023-2025

IAM Patent 1000 – The World’s Leading Patent Practitioners 2014-2021, 2023-2025

The Legal 500 United States: Health Care/ Life Sciences 2025

New York Super Lawyers 2015-2024

The Legal 500 United States: Trademarks: Litigation: 2021-2022

JD Supra Readers' Choice Life Sciences 2022

Languages

Italian