

# Technology & Outsourcing: New York – Chambers USA 2013

May 2013

New York

Technology & Outsourcing

## Band 3

The Firm: This firm's technology, media and telecommunications practice is held in high regard for its consistently high-quality work. A range of industry leaders look to the practice for its broad expertise in handling issues surrounding new media and technology companies, and also those that wish to acquire or dispose of technology or related services. Key clients include Time Warner Cable and American Express. The group also advised the US Golf Association on the development of Apple and Android mobile applications.

Sources Say: "Excellent. They are very responsive and provide superb client service. They are fully versed in commercial issues."

Key Individuals: Practice co-head Jeffrey Neuberger is valued by clients for his familiarity with industry practices, and they note that he is "especially adept at finding solutions to difficult problems." He is well known for the extent of his expertise in the use of social media and emerging technologies, and also offers a wealth of experience in the strategic application of online resources. Recent months have seen him guide Brooklyn Health Information Exchange through the creation of a statewide medical records system.

Privacy and data security specialist Kristen Mathews wins praise for her "incredible intellect, brilliant mind and work ethics." She focuses on technology, media and communications-based transactions involving privacy and data security compliance issues or breach response incidents. She has an outstanding ability to "quickly assess the situation and fact scenario we have presented her with," says one impressed client.

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### Related Professionals

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- **Jeffrey D. Neuberger**