Proskauer Advises CCL Industries on the Acquisition of Sleever International

June 8, 2026

PARIS, June 8, 2026 – Proskauer advised CCL Industries Inc., a global leader in specialty label, security and packaging solutions, in connection with its acquisition of Sleever International Company SA, its subsidiaries, and affiliated companies ("Sleever"). Sleever is a family-owned pioneer in shrink sleeve technologies, application equipment, and high-end decorating services for consumer packaged goods and healthcare markets.

Sleever is headquartered near Paris and operates 11 production facilities across Canada, France, Germany, Belgium, Ireland, Poland, China, and Brazil. Following completion of the transaction, its labelling and film businesses will be rebranded under the CCL Label and Innovia Films divisions, respectively, while the application equipment business will continue to operate under the Sleever brand.

As part of this transition, Sleever's former principal shareholder, Eric Fresnel, will continue to support the group as an advisor while Günther Birkner, President of CCL Label's Food & Beverage sector and Innovia Films, will assume overall responsibility for all acquired businesses with immediate effect.

The Proskauer team advising CCL Industries comprised partner Stéphanie Martinier (Private Equity M&A) and associate Hugo Monteiro Vieira (Private Equity M&A).

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Related Professionals

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