Proskauer

Proskauer Advises MoonPay X Games League On Sale of New York's Summer and Winter Teams to UNA Sports Group

May 6, 2026

NEW YORK, May 6, 2026 – Proskauer advised MoonPay X Games League ("XGL") on the sale to Una Sports Group ("UNA) of two teams, each in an eight-figure transaction. The teams will represent New York and compete in the XGL's summer and winter leagues. UNA is the first single group to own two XGL clubs.

Launching in 2026, XGL brings an exciting new extension to the iconic X Games brand as the world's first year-round, team-based, co-ed league in action sports. The League will initially feature eight teams (four Winter X Games teams and four Summer X Games teams) that fuse geographic identity with global athletic talent.

UNA is an investment firm focused on acquiring and partnering with leading global professional sports franchises and platforms. The firm targets high-quality assets at the intersection of sport, media, and culture, with an emphasis on long-term value creation.

The Proskauer team was led by partner Rob Freeman (Sports & Co-Head, TMT) and associate Sean Wildes (Sports). It also included partners Aaron Lee (Tax); David Teigman (Compensation & Benefits); Grant Darwin (M&A); and associates Tara Wahl, Evan Rodgers and Alon Elhanan (Sports); Tyler Forni (Compensation & Benefits); Jordan Horowitz (Sports / TMT) and Jack Morant (M&A).

About Proskauer

The world’s leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are highly regarded for our expertise combined with our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

For more than 60 years, Proskauer has advised the world’s premier sports organizations on their most critical and complex matters. Our lawyers play a pivotal role in the transactions, negotiations and litigations that are at the leading edge of the business of sports.

Related Professionals

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