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Proskauer Advises the NFL on Partnership with TMRW Sports to Launch a Professional Flag Football League

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NEW YORK, March 31, 2026 – Proskauer is advising the NFL in its partnership with TMRW Sports to develop, launch and operate a professional flag football league for women and men. Supported from the outset by a broad and influential investor pool, including NFL clubs, established institutional and strategic investors, and current and former NFL players, the new league is poised to create a world-class experience for athletes and fans. The timeline for the league's launch is expected to align with the run-up to the 2028 Los Angeles Olympics, maximizing visibility and momentum for the sport.

The Proskauer team was led by partner Joe Leccese (Sports Group co-chair and Chairman Emeritus), partner Christine Lazatin (Sports) and associate Sean Wildes (Sports); it also includes partner Amanda Nussbaum (Tax), senior counsel Bowon Koh (Tax) and associate Tara Wahl (Sports).

Read more: NFL partners with TMRW Sports and world-class investors and athletes to launch new professional flag football league

About Proskauer

The world's leading organizations and global players choose Proskauer to represent them when they need it the most. With 900+ lawyers in key financial centers around the world, we are highly regarded for our expertise combined with our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

For more than 60 years, Proskauer has advised the world's premier sports organizations on their most critical and complex matters. Our lawyers play a pivotal role in the transactions, negotiations and litigations that are at the leading edge of the business of sports.

Related Professionals

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