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Proskauer Advises Alpha Private Equity on Signing of Agreement for Sale of VerVent Audio Holding to Barco

March 10, 2026

PARIS, March 10, 2026 – Proskauer advised the VerVent Group and its majority shareholder, Alpha Private Equity, in connection with the signing of an agreement for the sale of 100% of the share capital of VerVent Audio Group — a French-British company specializing in high-end audio — to Barco, a global technology group headquartered in Courtrai (Kortrijk), Belgium.

This transaction marks a successful exit for Alpha and represents a strategic step for Barco, which is expanding its capabilities in high-end audio and strengthening its position as a provider of integrated audiovisual solutions.

Based in Saint-Étienne, VerVent is a group specializing in premium audio with a recognised heritage in designing and manufacturing high-end audio systems under its globally renowned brands Focal and Naim. The group offers a broad portfolio including premium loudspeakers, immersive and active audio solutions, headphones, studio monitors, and OEM automotive audio systems, complemented by a growing offering of bespoke installations and home-cinema solutions. VerVent benefits from a strong international presence supported by an extensive distribution and retail network, comprising more than 80 premium boutiques and thousands of points of sale worldwide, providing a powerful commercial platform and strong brand visibility in the global high-end audio market.

Alpha partnered with VerVent to support its transformation into a global reference platform in premium audio and to accelerate its international development. During the investment period, Alpha worked closely with the management team to strengthen the company’s strategic positioning, expand its global footprint, and enhance its operational capabilities.

With the support of Barco, VerVent will benefit from a highly complementary technological ecosystem and an expanded global commercial reach. The combination of Barco's visualization and collaboration technologies with VerVent's high-end audio capabilities is expected to create new opportunities in integrated audiovisual solutions, further accelerating the company's development across the professional, residential, and automotive markets.

Completion of the transaction remains subject to prior information and consultation of employee representative bodies, in accordance with applicable law, as well as customary closing conditions.

The Proskauer team was led by partners Jeremy Scemama and Aymeric Robine and included associates Aurélie Briquet and Mohamed Kettani (Private Equity M&A). The team also included partner Gwenaël Kropfinger (Tax) and associate Maxime Dussartre (Tax).

About Proskauer

The world's leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are highly regarded for our expertise combined with our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Our premier M&A practice is distinguished by the combination of our transactional strength and deep sector knowledge. We are a destination firm for large-cap and middle-market deals with extensive expertise in the structural, cultural and procedural issues that are often at the center of complex, cross-border transactions. From London to New York, Paris to Los Angeles and across the globe, organizations turn to our lawyers for their most significant and transformative transactions. Our multi-disciplinary team offers actionable insights, sophisticated strategies and creative solutions that drive commercial success for our clients.

Related Professionals

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