Proskauer Represents Prakash Melwani in Minority Investment in Best Intentions Analytics Limited, Holding Company of Brentford FC and Mérida AD

March 9, 2026

LONDON, March 9, 2026 – Proskauer advised Prakash Melwani on a minority investment in Best Intentions Analytics Limited, the holding company for Brentford FC and Mérida AD.

Prakash Melwani also joins the board of Best Intentions Analytics Limited, the holding company for Brentford FC and Mérida AD.

He joins existing investors, philanthropist Gary Lubner and filmmaker Sir Matthew Vaughn, whose companies have also each increased their minority shareholdings in Best Intentions Analytics. Matthew Benham remains the majority owner of Brentford FC having taken full control of the club in 2012.

The Proskauer team was led by partner partners Arthur Burke (Sports) and Adam Creed (Private Equity M&A) and included associates David Hill (Private Equity M&A) and Sabrina Palazzollo (Sports)

About Proskauer

The world's leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are highly regarded for our expertise combined with our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Our premier M&A practice is distinguished by the combination of our transactional strength and deep sector knowledge. We are a destination firm for large-cap and middle-market deals with extensive expertise in the structural, cultural and procedural issues that are often at the center of complex, cross-border transactions. From London to New York, Paris to Los Angeles and across the globe, organizations turn to our lawyers for their most significant and transformative transactions. Our multi-disciplinary team offers actionable insights, sophisticated strategies and creative solutions that drive commercial success for our clients.

For more than 60 years, Proskauer has advised the world's premier sports organizations on their most critical and complex matters. Our lawyers play a pivotal role in the transactions, negotiations and litigations that are at the leading edge of the business of sports.

Related Professionals

- **Adam Creed**
  Partner
- **Arthur Burke**
  Partner
- **David Hill**
  Associate
- **Sabrina Palazzolo**
  Associate