Proskauer

Proskauer Advises Groupe Premium on Acquisition of Majority Stake in Pierre Premier Gestion

January 12, 2026

PARIS, January 12, 2026 – Proskauer advised Groupe Premium, a specialist in wealth management, on its acquisition of a majority stake in Pierre Premier Gestion (PPG), an independent real estate asset management company. This landmark transaction marks the Group's entry into real estate management and lays the foundations for an ambitious SCPI offering aimed at retail investors.

Pierre Premier Gestion (PPG) designs and manages high value-added real estate investment strategies in metropolitan France through dedicated investment vehicles (OPPCI, FPCI and FCPR) for private investors.

Recognised for the consistency of its performance and its ability to navigate real estate cycles, the firm currently manages nearly €850 million in assets (target as at 31 December 2025), following opportunistic strategies or approaches focused on resilient sectors such as branded foodservice, food retail, and budget hospitality.

In an initial phase, this majority investment will allow all of Groupe Premium's networks (independent financial advisers and wealth management firms) to benefit from enhanced access to a leading real estate offering, strengthening and diversifying the investment solutions available to their clients.

In a second phase, the transaction forms part of a shared strategic development between Groupe Premium and Pierre Premier Gestion, with a joint project to launch an SCPI designed to offer both the Group's clients and those of PPG a high-quality retail product that meets the expectations of individual investors.

This offering developed by Pierre Premier Gestion will complement and enhance the existing SCPI range. Since May 2025, Premimmo, a company within Groupe Premium, has been offering all its clients a comprehensive SCPI platform, supported by dedicated financing solutions enabling investors to build savings under optimal conditions.

The Proskauer team was led by partner Jeremy Scemama and included associates Aurélie Briquet and Lou Thauvin (Private Equity M&A).

About Proskauer

The world's leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are highly regarded for our expertise combined with our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Our premier M&A practice is distinguished by the combination of our transactional strength and deep sector knowledge. We are a destination firm for large-cap and middle-market deals with extensive expertise in the structural, cultural and procedural issues that are often at the center of complex, cross-border transactions. From London to New York, Paris to Los Angeles and across the globe, organizations turn to our lawyers for their most significant and transformative transactions. Our multi-disciplinary team offers actionable insights, sophisticated strategies and creative solutions that drive commercial success for our clients.

Related Professionals

- **Jeremy Scemama**
  Partner
- **Aurélie Briquet**
  Foreign Associate
- **Lou Thauvin**
  Associate