Proskauer Advises Bridgepoint Development Capital V on Reinvestment in Brevo

December 4, 2025

PARIS, December 4, 2025 – Proskauer advised Bridgepoint Development Capital V (BDC V) on its reinvestment in Brevo, as part of the company's latest €500 million financing round.

Bridgepoint is one of the world's leading mid-market investors, specialising in private equity, infrastructure and private credit. Reflecting its conviction in Brevo's long-term growth potential, Bridgepoint has reinvested as a minority shareholder through BDC V, a lower middle-market fund focused on supporting fast-growing businesses across Europe. In addition, Bridgepoint has fully realised the original minority stake of its earlier vintage, BDC III, which first invested in the company in 2020.

Following this transaction, Brevo's management and employees have become the company's largest shareholder. General Atlantic and Oakley Capital join Bridgepoint as shareholders in this new round.

Brevo is a European leader in customer engagement software and the transaction marks Brevo's achievement of unicorn status for the first time. The new funding will support continued large-scale investments in AI, accelerated growth in the US and an intensified M&A strategy.

Since Bridgepoint's initial investment in Brevo in 2020, the company has undergone significant transformation, completed nine bolt-on acquisitions and now serves more than 600,000 customers across 180+ countries, supported by a product-led growth engine and best-in-class deliverability infrastructure.

The Proskauer team was led by partners Xavier Norlain and Matthieu Lampel and included partner Laurent Asquin and associate Fadoua Nounnouhi (Private Equity M&A), as well as partner Mary Wilks and associate Calum Paton (Antitrust).

About Proskauer

The world’s leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are highly regarded for our expertise combined with our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Our premier M&A practice is distinguished by the combination of our transactional strength and deep sector knowledge. We are a destination firm for large-cap and middle-market deals with extensive expertise in the structural, cultural and procedural issues that are often at the center of complex, cross-border transactions. From London to New York, Paris to Los Angeles and across the globe, organizations turn to our lawyers for their most significant and transformative transactions. Our multi-disciplinary team offers actionable insights, sophisticated strategies and creative solutions that drive commercial success for our clients.

Related Professionals

- **Xavier Norlain**
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