

# Proskauer Advises PayPlan on Investment by Palladian Investment Partners

October 15, 2025

**LONDON, October 15, 2025** – Proskauer advised the shareholders of PayPlan Ltd (“PayPlan”), a leading UK provider of free-to-consumer debt advice and debt solutions on the investment by Palladian Investment Partners LLP (“Palladian”), a leading mid-market independent sponsor.

Founded in 1992 and led by CEO Rachel Duffey, PayPlan works with more than 100,000 customers each year to resolve their problems of indebtedness in a structured way by putting in place and administering a series of affordable repayment plans.

Palladian’s investment, alongside that of PayPlan’s management team, will accelerate the rollout of enhanced digital services, delivering greater benefits for both borrowers and lending partners.

Completion of the investment will be subject to approval by the Financial Conduct Authority.

The Proskauer team was led by private equity market leader, partner [Andrew Wingfield](#) and associate [Matt Clift](#) and included associates [Adya Garg](#) and [Amandeep Mann](#) (Private Equity M&A). The team also included partner [Oliver Howley](#) and associates [Caroline Rimmer](#) and [Peter Cramer](#) (TMT); partner [Stephen Pevsner](#) and associates [Emma McDonnell](#) and [David Ward](#) (Tax); partner [John Verwey](#) and associates [Sulaiman Malik](#) and [Michael Singh](#) (Regulatory); special counsels [Nicola Bartholomew](#) (International Labor & Employment) and [Kelly McMullon](#) (Data Privacy); partner [Vikki McKay](#) and associate [Benjamin Peacock](#) (Real Estate); partner [Barry Newman](#) and associates [Antonia George](#) and [Shameelah Khan](#) (Sponsor Finance).

Proskauer's market-leading private equity team advises top-tier sponsors on complex deals across sectors; especially in people-driven and regulated industries like financial services, consulting, human capital, professional services, and employee-owned or founder-led businesses. We deliver industry-leading work where regulation, reputation and talent retention are key. From platform acquisitions to exits, we guide clients through the full investment lifecycle. With deep sector insight and cross-border execution strength, we get deals done - fast, precisely and with impact.

## About Proskauer

The world's leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are highly regarded for our expertise combined with our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

### Related Professionals

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- **Andrew Wingfield**  
Partner
- **John Verwey**  
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- **Oliver R. Howley**  
Partner
- **Matt Clift**  
Partner
- **Michael Singh**  
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- **Nicola J. Bartholomew**

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- **Vikki McKay**

Partner