

Proskauer Advises Pacific General as a Lead Investor in Connection with TriSpan's Single-Asset Continuation Vehicle for NAYA

August 4, 2025

NEW YORK, August 4, 2025 – Proskauer advised Pacific General Equity Partners, LLC (“Pacific General”) as a lead investor in connection with TriSpan’s single-asset continuation vehicle transaction for Naya Group LLC (“NAYA”), a rapidly growing fast-casual restaurant brand. Pacific General led the transaction alongside Kline Hill Partners as co-lead and a diverse group of new and existing investors.

This landmark transaction represents the first-ever single-asset continuation vehicle for a company-owned model restaurant concept and enables existing investors to realize liquidity while positioning NAYA for accelerated expansion.

Pacific General is an investment firm focusing on private equity and real estate. The firm specializes in originating, structuring, and investing in businesses with growth potential in the consumer, industrials and business services sectors and leverages its cross-border expertise and global network to create value.

The Proskauer team was led by partners [Chris Robinson](#) and [Blake Halperin](#) (Private Funds); partner [Lauren Boglivi](#) (M&A) and partners [Jeremy Naylor](#) and [Robert Friedman](#) (Tax). It also included associates [Alexander Smith](#) and [John Sedarous](#) (M&A); associates [Bowon Koh](#) and [Carrie Slaton](#) (Tax); and senior counsel [Natalie Scott](#) and associates [Maegan O'Rourke](#), [Andrew MacKinlay](#) and [Cooper Sherman](#) (Private Funds).

About Proskauer

The world's leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are highly regarded for our expertise combined with our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Proskauer's market-leading global secondaries team has provided in-depth advice on all aspects of the secondaries market since the inception of the industry. Long recognized as the top destination practice for secondaries buyers and secondaries fund formations, Proskauer's expertise touches all aspects of the secondaries market. The firm acts on the most high-profile LP portfolio transactions and cutting-edge GP-led deals and represents a multitude of market participants including a range of buyers, sellers, GPs, lenders and lead and syndicate investors in continuation vehicles.

[Related Professionals](#)

- **Christopher C. Robinson**

Partner

- **Blake Halperin**

Partner

- **Lauren K. Boglivi**

Partner

- **Jeremy Naylor**

Partner

- **Robert A. Friedman**

Partner

- **Natalie K. Scott**

Senior Counsel

- **Alexander A. Smith**

Associate

- **John M. Sedarous**

Associate

- **Bowon Koh**

Senior Counsel

- **Carrie R. Slaton**

Associate

- **Maegan E. O'Rourke**

Associate

- **Andrew M. MacKinlay**

Associate

- **Cooper Sherman**

Law Clerk