Proskauer

Proskauer Advises Motion Equity Partners on Closing of €215m Continuation Fund to Support Olyos' Next Phase of Growth

July 1, 2025

PARIS, July 1, 2025 – Leading international law firm Proskauer today announced that it advised Motion Equity Partners on the successful closing of a newly formed single-asset Continuation Fund with a €215m hardcap, structured around Olyos, a leading European platform specializing in natural and health nutrition.

The fund, which was oversubscribed, will be managed by Motion Equity Partners and is capitalized by Coller Capital, a global leader in the secondary market for private assets, as the lead investor, following a competitive process advised by Rede Partners. The transaction brings together existing Motion LPs, new institutional investors, a significant equity reinvestment from Olyos' management and LFPI as minority co-investor.

Since acquiring Olyos in 2018, Motion has deployed an ambitious value creation strategy, transforming a single-country lab into a high-growth international platform in natural health. Upon entry, Olyos was a legacy French-focused business with €40 million in Revenue. Today, it generates near €145 million in Sales, with a CAGR of +27% from 2020 to 2024, and has ranked as one of the fastest-growing players in the European market. Under Motion's ownership, Olyos has tripled in size, through a balanced mix of organic and external growth (2/3 from organic growth and 1/3 from acquisitions). The company has executed four major acquisitions to expand its European footprint. Olyos today owns a portfolio of strong brands in the VMS space built around the same DNA (naturalness, performance and scientific background), being category leaders in various segments and positioned today as a strategic B2B2C partner for pharmacists.

Motion Equity Partners will support Olyos' next phase of growth (notably the further deployment of its successful commercial model in pharmacy and online channels) and the acceleration of its ambitious external growth strategy, both in France and internationally. The Continuation Fund has been sized to anticipate and finance future build-up opportunities.

The cross-border Proskauer team advising Motion Equity Partners was led by partner Agnès Rossi and included associates Xavier Courdec-Fani, Marie Keusch, Souhadd K'Habore and Léa Le Romancer (Private Investment Funds) and partner Gwenaël Kropfinger (Tax)

About Proskauer

The world's leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are known for our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Our market-leading global secondaries team provides in-depth advice on all aspects of the secondaries market, including traditional LP-led deals, GP-led liquidity solutions, tender offers, secondary direct transactions and preferred equity. The Firm's market knowledge and experience representing GPs, buyers and sellers across all sectors and geographies, makes our team uniquely positioned to provide clients with practical commercial solutions to even the most complex transactions.

Proskauer offers a full suite of services for the investment management industry, with a market-leading global team dedicated solely to advising investment funds, including private equity, venture, credit, hedge, real assets and secondaries funds as well as other asset managers, financial institutions, and institutional investors across all asset classes. The cross-border team of over 240 lawyers is based in the U.S., UK and Latin America and includes specialists in fund formation, secondaries transactions and liquidity solutions, tax, ERISA, regulation, financial services, capital markets, M&A, employment, insurance, fund finance, litigation and risk management who understand the unique technical and commercial issues relevant to investment managers.

Related Professionals

- **Agnès Rossi**
  Partner
- **Gwenaël Kropfinger**
  Partner
- **Xavier Couderc-Fani**
  Counsel
- **Souhadd K'Habore**
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