Proskauer

Proskauer Advises Atomico on AI Aspects of Investment in PhysicsX

June 24, 2025

LONDON, June 24, 2025 – Proskauer, a leading international law firm, today announced it has advised Atomico on the AI aspects of its investment in PhysicsX, a London-headquartered company accelerating industrial innovation with AI. The investment forms parts of PhysicsX's $135 million Series B financing.

Co-founded by Robin Tuluie (formerly of Mercedes F1) and Jacomo Corbo (co-founder of QuantumBlack, AI by McKinsey), PhysicsX develops AI models that combine geometry, physics and deep learning to automate high-performance design across aerospace, automotive and energy sectors. The financing round was led by Atomico, with participation from Temasek, Siemens, Applied Materials and July Fund, as well as continued support from existing investors including General Catalyst, NGP, Radius Capital, Standard Investments and Allen & Co.

Proskauer was engaged as Atomico's specialist AI counsel due to the complex nature of PhysicsX's technology. Acting alongside main deal counsel, Proskauer's team advised on a wide range of AI matters central to the investment, including model architecture and provenance, training data governance, protection of proprietary technology, means of customer deployment, and regulatory compliance.

The mandate builds on Proskauer's track record advising leading investors and AI companies on AI investments, vendor contracting and procurement, risk management, model development and deployment, product launches and regulatory strategy.

The Proskauer team was led by London-based partner Oliver Howley and associate Peter Cramer, with support from associate Caroline Rimmer (TMT).

About Proskauer

The world’s leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are known for our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Our Technology, Media & Telecommunications (TMT) Group serves as commercial and strategic advisors on AI model development, product launches, procurement and integration projects, regulatory compliance, risk management, and investment transactions involving AI technologies. We offer commercial and strategic advice across the full AI lifecycle, from early conceptual development and deployment through ongoing operations, compliance assessments, and complex transactions.

Related Professionals

- **Oliver R. Howley**
  Partner
- **Peter J. Cramer**
  Associate
- **Caroline E. Rimmer**
  Associate