Proskauer

Proskauer Advises Seven Seven Six on Investment in Chelsea FC Women

May 15, 2025

NEW YORK, May 15, 2025 – Proskauer, a leading international law firm, today announced that it has advised Seven Seven Six on its successful investment in Chelsea FC Women (CFCW).

The transaction represents the continued investment focus of Seven Seven Six, and its founder Alexis Ohanian, in women's sports domestically in the United States and abroad.

CFCW has described the investment by Seven Seven Six as "a game-changing endorsement of Chelsea Women, and for women's football in Europe and across the world."

In a post announcing the investment, Ohanian said, *"These players are rewriting the game. Undefeated season. Eyes on the treble. But this isn't just about winning titles. It's about finally matching their talent with the resources, visibility, and respect they deserve. I've been right about this before, and I couldn't be more excited."*

The cross-border Proskauer team was led by partners Grant Darwin (M&A) and Robert Freeman (Sports/TMT) in New York and Adam Creed and Rob Day (M&A) in London. The transaction team also included partners Wai Choy (TMT), Aaron Lee (Tax), Stephen Pevsner (Tax) and Vikki McKay (Real Assets), as well as associates Sean Donoghue (M&A), John Campanella (M&A) and Rita Halabi (Tax).

About Proskauer

The world’s leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are known for our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

For more than 60 years, Proskauer has advised the world’s premier sports organizations on their most critical and complex matters. Our lawyers play a pivotal role in the transactions, negotiations and litigations that are at the leading edge of the business of sports.

Our premier M&A practice is distinguished by the combination of our transactional strength and deep sector knowledge. We are a destination firm for large-cap and middle-market deals with extensive expertise in the structural, cultural and procedural issues that are often at the center of complex, cross-border transactions. From London to New York, Paris to Los Angeles and across the globe, organizations turn to our lawyers for their most significant and transformative transactions. Our multi-disciplinary team offers actionable insights, sophisticated strategies and creative solutions that drive commercial success for our clients.

Related Professionals

- **Grant R. Darwin**
  Partner
- **Robert E. Freeman**
  Partner
- **Adam Creed**
  Partner
- **Rob Day**
  Partner
- **Wai L. Choy**
  Partner

- **Muhyung (Aaron) Lee**
  Partner
- **Vikki McKay**
  Partner
- **Sean S. Donoghue**
  Associate