

The Hollywood Reporter Names Rob Freeman to 2025 Power Lawyers List

April 14, 2025

NEW YORK, April 14, 2025 – Proskauer, a leading international law firm, is honored to share that *The Hollywood Reporter* has named partner [Rob Freeman](#) to its 2025 “Power Lawyers” list, which spotlights the 100 most influential attorneys in the entertainment industry. Rob has played a pivotal role in the media industry’s most high-profile and complicated transactions, including structuring and negotiating many of the matters that have shaped today’s sports and entertainment landscapes.

As co-head of Proskauer’s Technology, Media and Telecommunications (TMT) Group, Rob leads a cross-functional media and entertainment team and serves as a reliable advisor to the C-suite of his A-list media, entertainment and sports clients, helping them navigate rapidly changing business dynamics. Rob’s work spans nearly 30 years and includes clients such as Warner Bros. Discovery, TMRW Sports, Minute Media and more. His practice includes a broad array of corporate transactions ranging from industry-specific mergers and acquisitions; minority and control investments; the negotiation of complex media and sports rights and content distribution agreements; and the creation of joint ventures, strategic alliances and complex commercial licensing arrangements.

Rob is also a member of the Firm’s Sports Group and is known for his business-savvy and legal expertise, finely honed negotiation skills and coolness under pressure. Over the past year, he advised TMRW Sports in connection with the structuring and launch of TGL and negotiation of its related joint venture with the PGA Tour, venue naming rights with SoFi Center and the sale of ownership and operating rights for the first six teams in the new league. He also advised X Games on the formation of its new league, the X Games League (XGL), as well as Minute Media in securing an exclusive license for the publishing rights of the legendary Sports Illustrated (SI) brand from Authentic Brands Group.

For nearly 20 years, *The Hollywood Reporter's* annual Power Lawyers issue has been spotlighting the go-to attorneys in the entertainment industry for bet-the-company legal battles, megamergers and groundbreaking talent deals. Each year, editors review hundreds of nominations and extensively vet candidates to name the A-list attorneys across Hollywood.

Read more in *The Hollywood Reporter*: [Power Lawyers 2025: Meet Hollywood's Top 100 Attorneys](#)

About Proskauer

The world's leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are known for our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Our Technology, Media & Telecommunications (TMT) Group serves as commercial and strategic advisors on mergers and acquisitions, joint ventures, financings, content production and distribution, media rights and licensing arrangements, and sports betting and gaming. We offer commercial and strategic advice across the full range of legal and business issues facing the TMT industry, from groundbreaking transactions to bet-the-company litigations and collective bargaining negotiations.

Related Professionals

- **Robert E. Freeman**

Partner