Proskauer

Proskauer Advises The Sinari Group and Bridgepoint Development Capital on the acquisition of Antsway

January 23, 2025

PARIS, January 23, 2025 – Proskauer, a leading international law firm, advised The Sinari Group ("Sinari"), whose majority partner is Bridgepoint Development Capital, on its acquisition of Antsway, a full-web player and expert in managing interventions, last-mile deliveries, and their optimization.

Sinari, a major player in software development for the transport and logistics sectors, continues its ambitious growth strategy with the acquisition of Antsway.

Sinari serves nearly 6,000 clients across the French and Benelux markets with its digital solutions, which address all the digitalization, simplification, and decarbonization needs of the sector: TMS, embedded IT, FMS, WMS, route optimization, and more.

Sinari now integrates Antsway, a company based in Nancy, known for its 100% digital sales approach with its AntsRoute solution. Founded 10 years ago, the company now serves more than 500 SMEs and very small businesses (VSBs) in France and internationally, across various sectors requiring planning and optimization of routes, such as on-site interventions, last-mile transport, and more. In addition to route optimization, AntsRoute, a full-web SaaS platform, allows its clients to organize their interventions, streamline communication, and maintain full control over their field operations.

The Proskauer team was led by partner Xavier Norlain and included counsel Laurent Asquin and associate Mohamed Kettani (M&A).The team also included partner Maud Manon, counsel Bruno Valenti and associate Charlie Gelbon (Finance) and partner Mary Wilks (Regulatory).

Proskauer worked alongside the law firm Lexstep on the completion of this transaction.

About Proskauer

The world’s leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are known for our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Our premier M&A practice is distinguished by the combination of our transactional strength and deep sector knowledge. We are a destination firm for large-cap and middle-market deals with extensive expertise in the structural, cultural and procedural issues that are often at the center of complex, cross-border transactions. From London to New York, Paris to Los Angeles and across the globe, organizations turn to our lawyers for their most significant and transformative transactions. Our multi-disciplinary team offers actionable insights, sophisticated strategies and creative solutions that drive commercial success for our clients.

Related Professionals

- **Xavier Norlain**
  Partner
- **Maud Manon**
  Partner
- **Mary Wilks**
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- **Laurent Asquin**
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- **Bruno Valenti**
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