Proskauer

Proskauer Advises Marvesting and Alpha Private Equity on The Acquisition of Stellar Global

October 18, 2024

PARIS, October 18, 2024 – Proskauer, a leading international law firm, today announced that is has advised Marvesting, a company specializing in operational marketing, and its majority shareholder, Alpha Private Equity, on the acquisition of Stellar Global, a British company specializing in customer experience.

The acquisition of Stellar Global allows The Marvesting Group to expand its service offerings with genuine digital expertise and strengthen its geographic coverage in Europe.

With this new acquisition, The Marvesting Group now generates a turnover of 175 million euros and employs more than 2,000 people.

The Proskauer team advising Marvesting and Alpha Private Equity was led by partner Jeremy Scemama and included counsel Aymeric Robine and associate Marine Petot (M&A).

About Proskauer

The world's leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are known for our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Our premier M&A practice is distinguished by the combination of our transactional strength and deep sector knowledge. We are a destination firm for large-cap and middle-market deals with extensive expertise in the structural, cultural and procedural issues that are often at the center of complex, cross-border transactions. From London to New York, Paris to Los Angeles and across the globe, organizations turn to our lawyers for their most significant and transformative transactions. Our multi-disciplinary team offers actionable insights, sophisticated strategies and creative solutions that drive commercial success for our clients.

Related Professionals

- **Jeremy Scemama**
  Partner
- **Aymeric Robine**
  Partner