Proskauer

Proskauer Advises DC Company on Strategic Partnership with La Dépêche du Midi

September 6, 2024

PARIS, September 6, 2024 – Proskauer, a leading international law firm, today announced it advised the digital media group DC Company, owners of Konbini, Le Gorafi, Les Eclaireuses and C'est Qui La Boss, in connection with its strategic partnership with La Dépêche du Midi.

Through this partnership, La Dépêche du Midi will be able to leverage DC Company's recognized expertise and its brands to create original content tailored for social media. Additionally, DC Company will benefit from La Dépêche du Midi's support in its territorial strategy, allowing it to strengthen its regional presence in Occitanie and beyond.

The two groups also announced La Dépêche du Midi's acquisition of a minority stake in DC Company, amounting to 5% of the capital. This move marks the commitment of both groups to building a long-term and ambitious alliance. This capital link ensures the involvement of each entity in strategic decisions, particularly regarding digital innovation and the development of new content formats. Jean-Nicolas Baylet, CEO of the La Dépêche group, joins the board of directors of DC Company.

Proskauer has previously advised DC Company and its founder Geoffrey La Rocca on the strategic acquisition of Konbini, a pioneering digital media outlet.

The Proskauer team advising DC Company was led by partner Jeremy Scemama and included associates Julien Burger, Aurélie Briquet and Mohamed Kettani (M&A)

Proskauer's Paris office advises leading organizations on a broad range of domestic and cross-border contentious and transactional matters. Working closely with the London and U.S. offices, the team advises European clients as they expand their business operations globally, as well as clients from all parts of the world looking to invest in France. Proskauer has one of the leading transactional practices in France, advising prominent private equity sponsors, financial institutions, industrial and services groups, as well as management teams.

About Proskauer

The world’s leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are known for our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game-changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Our premier M&A practice is distinguished by the combination of our transactional strength and deep sector knowledge. We are a destination firm for large-cap and middle-market deals with extensive expertise in the structural, cultural and procedural issues that are often at the center of complex, cross-border transactions. From London to New York, Paris to Los Angeles and across the globe, organizations turn to our lawyers for their most significant and transformative transactions. Our multi-disciplinary team offers actionable insights, sophisticated strategies and creative solutions that drive commercial success for our clients.

Related Professionals

- **Jeremy Scemama**
  Partner
- **Julien Burger**
  Counsel
- **Aurélie Briquet**
  Foreign Associate
- **Mohamed Kettani**
  Associate