Proskauer

Proskauer Continues to Bolster IP Practice with Addition of Partner Craig Whitney

January 8, 2024

Deepens Firm's Trials Bench with Focus on False Advertising, Copyright and Trademark

NEW YORK, January 8, 2024 – Leading international law firm Proskauer is pleased to welcome Craig Whitney as a partner in its Intellectual Property (IP) Practice. A highly skilled litigator, Craig focuses on all facets of IP litigation and will deepen the Firm's expertise in copyright, trademark, false advertising, AI and trade secret disputes and counseling. He'll be based in New York.

Craig will be the fifth first-chair trial lawyer to join Proskauer since July 2023. The Firm previously welcomed partners Joseph Drayton (Intellectual Property), Grant Esposito (Commercial Litigation), David Fioccola (Commercial Litigation) and Erik Milch (Patent Litigation).

"Craig is an exceptional litigator with a proven track record of helping business leaders protect their most valuable assets. As 2024 ushers in a new wave of IP issues, Craig will be a go-to advisor for clients as they navigate this ever-changing landscape. We are excited to welcome him to the Firm," said Daryn Grossman, Managing Partner of Proskauer.

With over two decades of experience trying IP, false advertising and complex commercial litigation, Craig represents prominent clients across a broad spectrum of industries including technology, media and entertainment, industrials, pharmaceuticals, consumer products and finance. He is a leading false advertising litigator and specializes in all aspects of IP disputes, including copyright, trademark and trade secrets. Craig is also an arbitrator and has deep expertise in class action defense, strategic IP portfolio management, investigations and enforcement.

“As we kick off the new year, I am thrilled to welcome Craig to Proskauer. The existing synergies Craig brings to our team – and the immediate opportunities to create new ones through his understanding of complex commercial litigation issues – makes him an incredible addition as we continue to strengthen our IP Litigation Practice,” said Bart Williams, chair of Proskauer’s Litigation Department.

“Proskauer’s reputation for securing landmark wins through industry expertise and cross-practice teams of litigators make it a market leader. I’m incredibly excited to join the Firm and work with such a talented bench of lawyers,” said Craig.

Craig received his B.S. from Cornell University and his J.D. from Harvard Law School. He joins from Frankfurt Kurnit Klein + Selz, PC.

About Proskauer

We are 800+ lawyers serving clients from 12 offices located in the leading financial and business centers in the Americas, Europe and Asia. We work with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and industry-redefining companies.

Proskauer has a full-service litigation practice with extensive trial experience in virtually every major forum across the globe. We take a collaborative approach to representing defendants and plaintiffs, multinationals, middle-market and small-cap businesses, financial institutions, partnerships and individuals, with one thing in mind – driving successful outcomes for our clients.

Recent successful representations include a landmark victory for Sanderson Farms in a $7 billion broiler chicken antitrust conspiracy case; a decisive victory for Gilead Sciences, Inc. in a $3.6 billion antitrust case; a victory for Shamrock Capital Advisors in a high-profile $1 billion lawsuit brought by the founders and other minority shareholders of FanDuel; and representing Monsanto in a case brought by multiple plaintiffs who claimed Roundup caused their non-Hodgkin’s lymphoma.

Related Professionals

- **Craig Whitney**
  Partner

- **Daryn A. Grossman**
  Partner
- **Bart H. Williams**
  Partner