Proskauer Provides Legal Counsel to the Big 12 Conference on Media Rights Agreements with ESPN and Fox

July 12, 2023

NEW YORK, July 12, 2023 – Proskauer, a leading international law firm, announced today that it provided legal counsel to the Big 12 Conference, one of the nation's premier college athletic conferences, on the recently executed agreements for the extension of its media rights partnerships with ESPN and Fox. The agreements will run through the 2030-31 season.

"This deal not only provides stability for the Big 12 in years to come, but it creates a strong foundation for future growth and innovation," said Commissioner Brett Yormark.

The Proskauer team was led by Joseph Leccese (Sports Group co-chair and Chairman Emeritus), partner Robert Freeman (Technology, Media & Telecommunications; Sports Law), associate Benjamin Freeman (Sports Law) and associate Alon Elhanan (Sports Law).

About Proskauer

We are 800+ lawyers serving clients from 12 offices located in the leading financial and business centers in the Americas, Europe and Asia. The world's leading organizations, companies and corporations choose us to be their representatives in their most critical situations. But more, they consider Proskauer a strategic partner to drive their business forward. We work with asset managers, major sports leagues, Fortune 500 companies, entertainment industry legends and other industry-redefining companies.

For more than 55 years, Proskauer has advised the world's premier sports organizations on their most critical and complex matters. Our lawyers play a pivotal role in the transactions, negotiations and litigations that are at the leading edge of the business of sports.

- **Joseph M. Leccese**
  Chairman Emeritus of the Firm
- **Robert E. Freeman**
  Partner
- **Benjamin Freeman**
  Partner
- **Alon Elhanan**
  Associate