

Jason Krochak Named to Sports Business Journal's 40 Under 40 List

April 10, 2023

NEW YORK, April 10, 2023 – Proskauer, a leading international law firm, is pleased to announce that partner [Jason Krochak](#) has been named to *Sports Business Journal's* [40 Under 40 list](#), which recognizes exemplary leaders across sports for their outstanding contributions to the industry. This marks Jason's second time being named to the annual list. He was previously recognized in [2021](#).

Jason represents sports leagues and teams, private equity firms, financial institutions, gaming companies and corporate sponsors in a variety of corporate and commercial matters. His experience includes advising on acquisitions, joint ventures, league expansions, financings, governance, naming rights agreements, licensing agreements and other commercial transactions.

"Jason is a rising star in sports law, having advised some of the biggest names in the industry on their headline-making deals. His skill and talent are unmatched, and I am excited to watch his career continue to skyrocket," said Joe Leccese, Co-Chair of Proskauer's Sports Law Group.

As a partner in Proskauer's Sports Law Group, Jason has represented some of the biggest sports properties in the world, including the National Basketball Association, Major Soccer League, Soccer United Marketing, the Atlantic Coast Conference, the Big East Conference, the ATP Tour and the WTA Tour. Recently, Jason was one of the leaders of the Proskauer team that represented the Patrick D. Bowlen Trust in the \$4.65 billion sale of the Denver Broncos to the Walton-Penner family.

Over the past several years, Jason has developed a market-leading sports betting practice and represented leagues, teams and sportsbooks in sports betting partnerships and other headline matters such as market access, sponsorship, media, data and licensing agreements. Jason has advised on numerous market-shaping sports betting deals, including FanDuel's first-of-its-kind media and sports wagering partnership in Canada with Bell Media and the Washington Nationals' exclusive partnership with BetMGM.

About Proskauer

We are 800+ lawyers serving clients from 12 offices located in the leading financial and business centers in the Americas, Europe and Asia. The world's leading organizations, companies and corporations choose us to be their representatives in their most critical situations. But more, they consider Proskauer a strategic partner to drive their business forward. We work with asset managers, major sports leagues, Fortune 500 companies, entertainment industry legends and other industry-redefining companies.

For more than 55 years, Proskauer has advised the world's premier sports organizations on their most critical and complex matters. Our lawyers play a pivotal role in the transactions, negotiations and litigations that are at the leading edge of the business of sports.