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ChatGPT Risks and the Need for Corporate Policies

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ChatGPT has quickly become the talk of business, media and the Internet — reportedly, there were over 100 million monthly active users of the application just in January alone.

While there are many stories of the creative, humorous, apologetic, and in some cases unsettling interactions with ChatGPT, the potential business applications for ChatGPT and other emerging generative artificial intelligence applications (generally referred to in this post as “GAI”) are plentiful. Many businesses see GAI as a potential game-changer. But, like other new foundational technology developments, new issues and possible areas of risk are presented.

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