

Rob Freeman Named 2022 Top Dealmaker by The Hollywood Reporter

December 27, 2022

NEW YORK, December 27, 2022 – Proskauer, a leading international law firm, is pleased to announce that partner [Rob Freeman](#), co-head of the Firm’s Technology, Media & Telecommunications Group, has been named as one of the Top Dealmakers of 2022 by *The Hollywood Reporter*. The annual list spotlights the business executives, lawyers and other advisors who were behind the most industry-shaping transactions of 2022.

A nationally recognized media and sports attorney, Rob has helped to structure and negotiate the transactions that shape the way consumers access and view content. Rob leads a team of attorneys focused on media, sports, entertainment and technology, representing clients such as Warner Bros. Discovery, Cox Communications, AMC Networks, The Big Ten Conference, TMRW Sports, ForgeLight, DISH/Sling, Hulu, NBA Media and NFL Media, among many others.

He represents clients in a broad range of corporate transactions, including the negotiation of complex media and sports rights and content distribution agreements, the creation of joint ventures, strategic alliances, and complex commercial licensing arrangements, and industry-specific mergers and acquisitions.

Earlier this year, Rob was also named to *The Hollywood Reporter*’s [2022 Power Lawyers: Hollywood’s Top 100 Attorneys](#) list.

Read Rob’s profile: [Hollywood’s Top Dealmakers of 2022: The 360-Degree Thinkers – The Hollywood Reporter](#)

About Proskauer

We are 800+ lawyers serving clients from 12 offices located in the leading financial and business centers in the Americas, Europe and Asia. The world's leading organizations, companies and corporations choose us to be their representatives in their most critical situations. But more, they consider Proskauer a strategic partner to drive their business forward. We work with asset managers, major sports leagues, Fortune 500 companies, entertainment industry legends and other industry-redefining companies.

Our Technology, Media & Telecommunications (TMT) Group serves as commercial and strategic advisors on mergers and acquisitions, joint ventures, financings, content production and distribution, media rights and licensing arrangements, and sports betting and gaming. We offer commercial and strategic advice across the full range of legal and business issues facing the TMT industry, from groundbreaking transactions to bet-the-company litigations and collective bargaining negotiations.

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- **Robert E. Freeman**

Partner