

Price Gouging Compliance

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For reputable companies up and down the national supply chain, it is difficult to assess which price gouging laws apply to them, or even which restrictions remain in effect. Even with the best intentions, many businesses inadvertently run afoul of price gouging laws.

Because price gouging restrictions can cover more than obvious bad conduct and pointof-sale pricing to consumers, manufactures and suppliers should consider implementing procedures to assess their compliance obligations, whether they are complying, and how to manage compliance. Now is the opportune time to review price gouging basics to ensure compliance come future emergencies.

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