

# Proskauer Rose Represents 24/7 Media Inc. in Two Deals Valued at \$150 Million

**Linden Alschuler & Kaplan, Inc. 212-575-4545 on January 18, 2000**

January 18, 2000 (New York, NY) - Attorneys from Proskauer Rose LLP represented 24/7 Media Inc., one of the largest Internet media and technology companies, in their purchase of Imake Software and Services Inc., an electronic media marketing company, and Sabela Media Inc., an advertising tracking company, for \$75 million each in stock.

Representing 24/7 Media Inc. was a team of Proskauer lawyers led by Partners: Ron Papa, Sol Warhaftig and Andrea Rattner; Senior Counsel Abe Gutwein; and Associates: Lauren Boglivi, Michael Katz, Karen Zemble, Lana Yang, and Andrew Rettig.

## Related Professionals

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- **Solomon L. Warhaftig**
- **Lauren K. Boglivi**  
Partner
- **Abraham Gutwein**  
Senior Counsel
- **Andrea S. Rattner**  
Partner