Proskauer

Proskauer Represents Church & Dwight in its $580 Million Agreement to Acquire TheraBreath®

November 29, 2021

NEW YORK, **November 29, 2021** - Proskauer, a leading international law firm, announced today that it represented Church & Dwight Co., Inc. (NYSE:CHD) in its agreement to acquire the TheraBreath brand for $580 million. TheraBreath is the second-largest brand of alcohol-free mouthwash in the United States. The transaction, which is subject to regulatory approval and other customary conditions, is expected to close in the fourth quarter.

The TheraBreath acquisition is the latest addition to a powerful lineup of oral care brands for Church & Dwight, which also owns ARM & HAMMER® toothpaste, SPINBRUSH® toothbrushes, ORAJEL® oral analgesics and WATERPIK® water flossers. Founded in 1846, Church & Dwight is a leader in personal care, household consumer and personal care products. TheraBreath will be the 14th brand the company has in its growing portfolio.

The Proskauer team advising Church & Dwight was led by partner Simon Sharpe and associates Lauren Kim and Robert Chiu (M&A).

Support was also provided by partner Ron Papa and associates Jonathan Girard and Sean Donoghue (M&A); senior counsel John Ingrassia (Antitrust); partner Andrea Rattner and associates Oleg Zakatov and Brian Valcarce (Employee Benefits & Executive Compensation); partner Baldassare Vinti and associates Jennifer Yang, Anisha Shenai-Khatkhate and Alyson Tocicki (Litigation & Advertising); managing partner Daryn Grossman, special trademark counsel Maya Tarr and associates Jay Frankel and Oludolapo Akinkugbe (Intellectual Property); and partner Amanda Nussbaum and associate Talia Jaffe (Tax).

About Proskauer

We are 725+ lawyers serving clients from 12 offices located in the leading financial and business centers in the Americas, Europe and Asia. The world's leading organizations, companies and corporations choose us to be their representatives in their most critical situations. But more, they consider Proskauer a strategic partner to drive their business forward. We work with asset managers, major sports leagues, Fortune 500 companies, entertainment industry legends and other industry-redefining companies.

Proskauer has one of the premier global mergers and acquisitions practices. This year, the Firm has advised on some of the most complex M&A transactions across a range of industries. Recent representations include advising long-time client Stamps.com in its $6.6 billion acquisition by leading software investment firm, Thoma Bravo; representing Accor in connection with its exclusive negotiations with Ennismore to form the world's leading lifestyle operator in the hospitality sector; and counseling Grifols and its affiliate Biomat in a $1 billion investment by the Singaporean Sovereign Wealth Fund GIC.

Related Professionals

- **Simon J. Sharpe**
  Partner
- **Robert H. Chiu**
  Associate
- **Lauren S. Kim**
  Associate
- **Amanda H. Nussbaum**
  Partner
- **Andrea S. Rattner**
  Partner
- **Alyson C. Tocicki**
  Associate
- **Baldassare Vinti**
  Partner
- **Daryn A. Grossman**
  Partner

- **Jennifer Yang**
  Partner
- **John R. Ingrassia**
  Partner
- **Sean S. Donoghue**
  Associate