

Proskauer Rose Advises Microsoft in its Acquisition of ScreenTonic

Linden Alschuler & Kaplan, Inc. 212-575-4545 on May 4, 2007

May 4, 2007 (Paris, France) - Microsoft, the world's largest software maker, announced yesterday that it has agreed to acquire ScreenTonic, a Europe-based mobile advertising pioneer, from 3I, I-SOURCE and the founders of ScreenTonic. This acquisition will be an extension of Microsoft's commitments to connect advertisers with their target audiences.

The Proskauer Rose Paris office, which had already advised Microsoft in its acquisition of MotionBridge (in 2006), represented MICROSOFT in connection with the acquisition of ScreenTonic.

The Proskauer Rose team was led by Guillaume Kellner (Partner). The team also consisted of Etienne Mathey and Quentin Fournier (Corporate) as well as Jean-Baptiste Martin and Cécile Martin (Labor).

De Gaulle Fleurance (Louis de Gaulle, Charlotte Romano and Eloise Bigard-Prunet) was responsible for the IP/IT due-diligences and PWC (Philippe Chavanne) for the financial due-diligences.

Lovells (Jon Harry and Charles de Lavennes) represented 3I, I-SOURCE and the founders of ScreenTonic.

Jefferies Broadview also advised the selling shareholders of Screentonic with respect to the financial aspects of the transaction.