

Trends in Privacy and Data Security: 2020

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This article provides an overview of the past year's privacy and data security legal developments and predictions to look out for in 2021, including federal and state regulation and enforcement. It also discusses private litigation related to data breaches, biometrics, and other privacy-related causes and recent developments in state data breach notification and other privacy and cybersecurity laws, with an emphasis on COVID-19 impacts, the California Consumer Privacy Act (CCPA), and trends in industry self-regulation and international data protection laws and enforcement.

Specifically, it addresses:

- Implications of the COVID-19 global pandemic
- Developments concerning the California Consumer Protection Act (CCPA)
- Federal and state guidance, regulations, and enforcement actions
- Private litigation
- Federal and state legislation
- Industry self-regulation and standards
- International developments likely to affect US companies, including the fallout from the invalidation of the EU-US Privacy Shield as a mechanism for cross-border data transfers
- Trends likely to gain more traction in 2021

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