Proskauer

Proskauer Advises Pollen Street Capital as Lead Investor in Markerstudy

January 28, 2021

LONDON, January 28, 2021 – Proskauer, a leading international law firm, today announced that it advised Pollen Street Capital on its role as lead investor in Markerstudy Group. The transaction will see Pollen Street partner with the Markerstudy Group and make a substantial investment alongside the existing founder team. QIC will also participate in the transaction, underlining its commitment as a strategic partner to Markerstudy.

The Group will use the investment to deliver an ambitious and sustainable growth program through a combination of organic and acquisition-led expansion and build on its rapid development over the last 19 years, which culminated in the acquisition of the Co-op's insurance underwriting business in December.

Founded in 2001, Markerstudy is the fifth largest motor insurance provider in the UK, one of the largest privately owned insurance groups, and the largest Managing General Agent in the UK. With over 1.8 million policyholders, they are known for their investment in technology, underwriting expertise and sophisticated product development.

The Proskauer team was led by Andrew Wingfield with Adam Creed and Jack Morant (Corporate), Elisabeth Baltay, David Walker, Kelly McMullon and Nicola Bartholomew (Employment), Vikki McKay (Real Estate), Kirsten Lapham and Amar Unadkat (Regulatory), and Stephen Pevsner (Tax).

Related Professionals

- **Andrew Wingfield**
  Partner
- **Adam Creed**
  Partner

- **Jack E. Morant**
  Associate
- **Elisabeth I. Baltay**
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- **Jessica Viner**
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- **Kelly M. McMullon**
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- **Nicola J. Bartholomew**
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- **Vikki McKay**
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