

# Proskauer Represents DECOWRAPPS in an Investment from Palladin Consumer Retail Partners

August 13, 2020

**NEW YORK, NY**, August 13, 2020 – Proskauer, a leading international law firm, announced today that it represented Decowraps and its Founder and CEO, Steven Tchira, in an investment from Palladin Consumer Retail Partners, LLC.

The partnership will provide Decowraps and its strong senior management team with additional resources to expand its position as the leading floral packaging company.

Founded by Steven Tchira in 1999, Decowraps is a leading supplier to the floral industry, focusing primarily on larger retail organizations and their suppliers worldwide.

Palladin, founded in 1998, has partnered with numerous founders and executive teams to build successful consumer platforms. Palladin will provide Decowraps with marketing, financial, systems, organizational development and other expertise to help management with the next stage of growth.

The Proskauer team was led by partner [Daniel Ganitsky](#) and associate [Grant Darwin](#) and included associates [Jillian Ruben](#) and [Brian Fried](#) ([Mergers & Acquisitions](#)), partner [Martin Hamilton](#) and associate [Janicelynn Asamoto Park](#) ([Tax](#)), partner [Josh Miller](#) and associate [James Huffman](#) ([EBEC](#)), senior counsel [Aliza Cinamon](#) ([Environmental](#)) and partner [Daryn Grossman](#) and associate [Stephanie Kapinos](#) ([Intellectual Property](#)).

Proskauer's M&A practice stands alone among its peers in the legal industry, with an unmatched combination of deep sector knowledge and transactional strength. We are consistently recognized as among the best by leading business and legal publications, including Chambers and The Legal 500. With a transactional presence in the United States, Europe, Asia and Latin America, we have a deep understanding of the structuring, cultural and procedural issues that are often at the center of complex cross-border transactions. We provide strategic, disciplined and commercial advice geared towards achieving our clients' goals in an efficient and practical manner.

- **Daniel I. Ganitsky**  
Partner
- **Grant R. Darwin**  
Partner
- **Martin T. Hamilton**  
Partner
- **Janicelynn Asamoto Park**  
Partner
- **Aliza R. Cinamon**  
Partner
- **Daryn A. Grossman**  
Partner