

Proskauer Represents United States Golf Association in Transfer of Media Rights

June 30, 2020

NEW YORK, June 30, 2020 – Proskauer, a leading international law firm, today announced that it acted for the United States Golf Association (USGA) in the transfer of its media rights from FOX Sports to NBCUniversal, effectively immediately.

NBCUniversal acquired the remainder of FOX Sports' agreement with the USGA, which includes rights to the United States Open Championship, the United States Women's Open Championship, the United States Senior Open Championship and various other USGA championships through 2026. Proskauer previously represented the USGA in its original media rights agreement with FOX Sports.

The Proskauer team of lawyers included <u>Frank Saviano</u> (<u>Corporate</u>, <u>Sports</u>) and associate <u>Benjamin Freeman</u> (<u>Corporate</u>, <u>Sports</u>).

For more than 50 years, Proskauer has advised the world's leading sports organizations on their most critical and complex matters. Our lawyers play a pivotal role in the transactions, negotiations and litigations that transform the business of sports. We solve the problems that arise daily in this rapidly evolving industry by relying on our deep knowledge of the sports industry and our unique understanding of our clients' businesses.

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Benjamin Freeman
Partner