Proskauer

Proskauer Provides Pro Bono Counsel in Support of “The Call to Unite”, a 24-Hour Livestreaming Event for Charity Led by Tim Shriver

April 28, 2020

April 28, 2020 (New York) — International law firm Proskauer announced today that the Firm is acting for UNITE, the non-profit organization behind the “The Call to Unite” event.

The Call to Unite will stand in solidarity with those experiencing pain, fear, loneliness, and grief — and offer hope and support as we build a new future together. Throughout the 24-hour event, global leaders will join citizens of the world in sharing practices, lessons, songs, performances, reflections, and more to help viewers turn the pain of this moment into possibility for tomorrow. The event will feature Oprah Winfrey, President George W. Bush, Julia Roberts, Jennifer Garner, Maria Shriver, Deepak Chopra, Quincy Jones, Yo-Yo Ma, Rob Lowe, Martin Sheen, among other cultural, spiritual, civic, and community leaders. The lead convener of The Call to Unite event is Special Olympics Chairman Tim Shriver.

This 24-hour livestreaming event begins on Friday, May 1 starting at 8 p.m. **EDT** (12 midnight GMT), and will stream on unite.us and on supporting partners including Facebook, YouTube, Twitch, Twitter, and SiriusXM Stars channel 109. Spotify will provide segments from the event on demand within the 24 hour-period and afterward.

The Call to Unite will make it easy to help people from around the world to around the block. Through its service partners, GiveDirectly and Points of Light, viewers can give whatever they are able – whether financial support or volunteer hours, respectively – directly to families and communities that need it most.

The Proskauer team, led by TMT Co-Chair and Sports Partner Robert E. Freeman, assisted UNITE in many areas and across multiple practice groups, including TMT, Privacy & Data Security, Entertainment & Media, and Litigation.

About The Call to Unite

The Call to Unite is a 24-hour global livestream event that aims to unite people across the world to celebrate our shared humanity. Over 200 cultural, spiritual, civic, and community leaders will offer lessons, performances, conversations, and more – to support all of us in coping with the challenges of this moment in order to emerge from this crisis better than when it began. All participants and viewers will be invited to #answerthecall by giving, serving, and sharing their stories. Everyone is invited. And everyone belongs.

The Call to Unite is presented by UNITE, a new collaborative founded by leaders from all walks of life — and dedicated to creating and supporting projects that address universal challenges we can only solve together. UNITE is led by Tim Shriver, the long-time Chairman of the Special Olympics.

The Call to Unite is made possible by the generous production support of VIVA Creative.

Proskauer For Good

At Proskauer, "for good" means giving of ourselves and making a positive impact on the lives of those less fortunate. For over 140 years, we've had an unwavering commitment to our communities.

Our pro bono work breaks boundaries. From high-impact litigation and complex transactions for nonprofit organizations to matters for low-income individuals seeking equal access to justice – we are committed to driving businesses as well as society, forward.

Related Professionals

- **Robert E. Freeman**
  Partner