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[Podcast]: Changes to the Rules for Marketing Funds in Switzerland are coming – Are You Prepared?

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On 1 January 2020, with the Swiss Financial Services Act, a new Swiss financial services regulatory regime will be coming into force (subject to transitional provisions). Its aim is to increase client protection and create a level playing field among financial services providers that will in turn improve the competitiveness of the Swiss financial market place.

One of the purposes of these changes is to align Swiss law with EU regulations. However, differences remain. How will these affect UK and US fund managers seeking to market their investment funds in Switzerland?

In the first ***Regulation Podcast***, London partner John Verwey is joined by Dunja Koch, partner from leading Swiss law firm FRORIEP to summarise the current Swiss marketing regime for investment funds and point out certain key elements within the new changes, including;

- The definition of financial services
- New client classifications
- Registering as a client advisor
- Key takeaways for UK and US fund managers seeking to market their investment funds in Switzerland

This Podcast contains general information on legal developments and does not constitute legal advice. In case of particular queries, please contact your legal counsel for specific advice.

Related Professionals

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