

Trial Strategies – "Be the Expert" With Brendan O'Rourke

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Trial Strategies with [Brendan O'Rourke](#):

Brendan O'Rourke: From the beginning of a case to the end, I think it's important to establish credibility and a meticulous respect for the true facts and the true law of the case. And I think it starts from your first appearance in court.

It starts with the training of our teams and I train our lawyers to be meticulous in the story telling of the case. One has to have a perfect command of the facts and of the law and one has to go into court and become truly the expert on the case, so that the judge relies on you as lead trial counsel to be the authority on the case and to be someone that the court can rely on in all things.