

A Wrinkle in Time: Anti-Aging Advertising Claims Unsubstantiated by Testing Methods

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The National Advertising Division (NAD)'s [annual conference is taking place later this month](#), so we are taking the opportunity to highlight some recent NAD decisions of interest. This post addresses *Intraceuticals LLC (Atoxelene Skin Care Products)*, NAD Case No. 5953 (May 2016)... [Continue Reading](#)

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