

# MobileMedia Ideas Secures Trial Win in Patent Lawsuit Against Apple

**September 28, 2016**

September 28, 2016 (Boston) – Proskauer announced today that the US District Court for the District of Delaware found MobileMedia Ideas' "Polite Ignore" patent, which allows a mobile phone user to silence a ringtone for an incoming call, to be valid and infringed by the iPhone 3G, 3GS and 4 and awarded \$3 million in damages. The case did not include the iPhone 4S, 5/5C/5S and 6/6 Plus on which there may be further proceedings.

The "Polite Ignore" patent was filed in 1994 by Sony Corporation, a pioneer in the development of mobile and other consumer electronics technology, and is now part of the patent portfolio licensed by MobileMedia Ideas. MobileMedia Ideas offers convenient access on reasonable terms to a portfolio of inventions covering important features widely used in smart phones, mobile phones and other portable devices including personal computers, laptops and tablets.

Proskauer's patent litigation team was led by Steve Bauer and Kim Mottley of the Firm's Boston office.