# Proskauer Advises Bruin Sports Capital on Acquisition of deltatre

**June 30, 2016**

June 30, 2016 (NEW YORK) – International law firm Proskauer represented private investment company Bruin Sports Capital in its acquisition of deltatre. Based in Turin, Italy, deltatre is a global leader in the sports industry, providing a comprehensive range of digital and broadcast solutions for the world's largest sporting events, federations, media partners and brands.

Launched in January 2015, Bruin focuses on investments in sports, media, marketing and branded lifestyle companies. Proskauer previously represented Bruin in a transaction with the National Football League to form a new holding company to run the NFL On Location event and hospitality business.

A multi-jurisdictional team of Proskauer lawyers advised Bruin on all aspects of this complex cross-border transaction. The Proskauer team was led by chairman and Sports Group co-head Joe Leccese, partner James Howe and associate Frank Saviano and included partner Alex Griffith, associates Dan Hendon, Cathy Bellhouse, Sam Bateman, Lauren Bretton and Erica Esposito (Corporate); and partner Robert Gaut and associate Daniella Abel (Tax).

**Related Professionals**

- **Daniel Hendon**
  Partner
- **Joseph M. Leccese**
  Chairman Emeritus of the Firm
- **Alexander Griffith**
  Partner
- **Daniella Abel**
  Partner