

# Where's the Octopus? New False Advertising Class Action against Goya Foods, Inc. Claims Octopus Is Missing from Products

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A new putative consumer class action claiming damages in excess of \$5,000,000 was filed earlier this month in the Northern District of California against Goya Foods, Inc. ("Goya"). The plaintiff, a purchaser of Goya octopus products from the website Amazon.com, alleges that Goya tricked consumers into purchasing its products by labeling them as octopus when in reality, the products contained jumbo squid. The plaintiff alleges that independent DNA testing showed that Goya's products were in fact jumbo squid, which is significantly cheaper and of lower quality than octopus... [Continue Reading](#)