

# German DPA Plans to Challenge Privacy Shield

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The Privacy Shield is now live, having gone into effect on August 1. Perhaps emboldened by the Article 29 Working Party's late July [announcement](#) that European regulators will not challenge the program's adequacy for at least a year (after the first annual review of the program in May 2017), companies have begun self-certifying in order to legalize their transfers of personal data from the EU to the US. However, as we reported [previously](#), the Privacy Shield nevertheless faces a somewhat precarious future, as it is likely that it will face multiple legal challenges... [Continue Reading](#)