

"Red Herring" or "Alternate [U-verse]"? Court Allows Cable Network to Go Beyond Written Contract in Claims Against Distributor

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2015 and 2016 saw a wave of transactions among cable, satellite, and other linear programming distributors: AT&T & DirecTV, Altice and Suddenlink, etc. That transactional wave is beginning to spawn a litigation wave, principally over interpretation and application of the pre-existing licenses and contracts between networks and distributors. A recent ruling in one California case is noteworthy to the extent that it allowed a network to proceed against a distributor on multiple theories beyond the parties' written contract... Continue Reading